uc3m Universidad Carlos III de Madrid

Vicerrectorado de Estudios Apoyo a la docencia y gestión del grado

COURSE: FUNDAMENTOS DE GESTIÓN EMPRESARIAL

DEGREE: GRADO EN INGENIERÍA DE LA ENERGÍA

YEAR: 2

TERM: 2

WEEKLY PLANNING									
	s		TEACHING (mark X)			WEEKLY PROGRAMMING FOR STUDENT			
W E K	E S I O N	DESCRIPTION	L E T U R E S	S E M I N A R S	SPECIAL ROOM FOR SESSION (Computer class room, audio-visual class room)	DESCRIPTION	CLASS HOURS (1,66=50+50 min)	HOMEWORK HOURS (Max. Estim. 6,5h)	
1	1	Course Presentation	х			Active Participation in class	1,66	4,0	
-	2	Topic 1. The firm: types and objectives		х		Individual and group assignment	1,66		
2	3	Topic 1. The firm: types and objectives	х			Active Participation in class	1,66	6,0	
2	4	Practice Topic 1		х		Individual and group assignment	1,66		
3	5	Topic 2. Value creation: environment and competitive advantage	x			Active Participation in class	1,66	6,0	
	6	Practice Topic 2		х		Individual and group assignment	1,66		
4	7	Topic 2. Value creation: environment and competitive advantage	x			Active Participation in class	1,66	6,0	
	8	Practice Topic 2		х		Individual and group assignment	1,66		
5	9	Topic 3. Financial management I	х			Active Participation in class	1,66	6,0	
5	10	Practice Topic 3		х		Individual and group assignment	1,66		
6	11	Topic 3. Financial management I	х			Active Participation in class	1,66	6,0	
6	12	Practice Topic 3		х		Individual and group assignment	1,66		
7	13	Topic 4. Financial management II	х			Active Participation in class	1,66	6,0	
	14	Practice Topic 4		х		Individual and group assignment	1,66	0,0	

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8	15	Topic 4. Financial management II	х			Active Participation in class	1,66	6,0
0	16	Control 1 (Assessment). Business Plan Follow-up		х		Individual and group assignment	1,66	
9	17	Topic 5. Marketing and sales management	х			Active Participation in class	1,66	6,0
9	18	Practice Topic 4		х		Individual and group assignment	1,66	
10	19	Topic 5. Marketing and sales management	х			Active Participation in class	1,66	6,0
10	20	Practice Topic 5		х		Individual and group assignment	1,66	
11	21	Topic 6. The management function	х			Active Participation in class	1,66	6,0
11	22	Practice Topic 6		х		Individual and group assignment	1,66	
12	23	Topic 6. The management function	х			Active Participation in class	1,66	6,0
12	24	Control 2 (Assessment). Business Plan Follow-up		х		Individual and group assignment	1,66	
13	25	Topic 7. Entrepreneurship and innovation. Technology-based companies	x			Active Participation in class	1,66	6,0
	26	Practice Topic 7		х		Individual and group assignment	1,66	
14	27	Business Plan Follow-up	х			Active Participation in class	1,66	3,0
14	28	Presentation Business Plan		х		Individual and group assignment	1,66	5,0
	29	Presentation Business Plan	х			Individual and group assignment	1,66	3,00
	Subtotal 1							
			Total 1 (Hours of class plus student homework)	130				

15		Tutorials, handing in, etc					3,6	-
16								
17		Assessment					4	10
18								
	Subtotal 2							10
			18					

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W E K	E S I O N		L E C T U R E S	S E N A R S	SPECIAL ROOM FOR SESSION (Computer class room, audio-visual class room)	DESCRIPTION	CLASS HOURS (1,66=50+50 min)	HOMEWORK HOURS (Max. Estim. 6,5h)	
тоти	TOTAL (<u>Maximun 160 horas</u>)						148		