

**GLOBALIZATION: RESEARCH SEMINAR**  
**Degree in International Studies**  
**Course 2019-2020**  
**First Semester**

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Professor: **Amuitz Garmendia** (Office:18.2.C.07) ✉: [amuitz.garmendia@uc3m.es](mailto:amuitz.garmendia@uc3m.es)

Professor: **Ignacio Jurado** (Office: 18.2.E.02) ✉: [ignacio.jurado@uc3m.es](mailto:ignacio.jurado@uc3m.es)

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### **Course Objectives**

The origins, nature and consequences of Globalization are at the forefront of social, political and economic research today. This course seeks to reveal the present state of the art regarding its causes, mechanisms, effects and reactions, concentrating more on those topics that may be considered essential to understand present and possible future scenarios.

### **Course Structure**

The course has a research seminar structure. It is organized in two tiers. Tier 1 will alternate lectures on the selection of topics outlined in this syllabus with seminars in which students will work on a series of practical exercises. Tier 2 is organized as a sequence of workshops to prepare, structure and write a final research essay.

### **Course Evaluation**

The grade of this course will be based on both the individual writing of a final essay and the average grade of each students' seminar participation, using the percentages displayed below.

Final Essay	60%
Seminar Grade	40%
<b>Total</b>	<b>100%</b>

Those who fail to pass the course in January will have the chance of taking an extraordinary exam in June based on the readings and additional material of the lectures and seminars.

## **Prerequisites**

Students are expected to read and work on an extensive list of articles, all available on Aula Global. Discussions will be a major part of the course and your final grade. This is a hands-on course and, thus students are expected to assist **ALL** lectures, seminars and discussion sessions. A solid command of written and oral English is essential, previous econometrics courses are indispensable for interpreting results in the assignments, and endurance in reading and processing up to a sixty pages of academic literature a day is taken for granted.

**Seminar Formats:** Seminars will take on a variety of formats.

Regular seminars: In six weeks we will have group tasks in the seminar. During debates students will be divided into teams. Teams will compete against each other. They will present statements related to the assignments and answer questions from the floor. Each team will receive points for their group performance, which they will divide among themselves according to the merits of each member. Groups will also be required to produce policy briefings directed to governments on the topic assigned. These will be based on the data collected, analyzed and summarized together with the articles consulted. Groups will be asked to present and defend their policy recommendations. As in the case of debates, groups will be assigned points for their performance, which will be reassigned among the members.

Research seminars: There will be three research seminars. Students will need to hand in a reflective essay explaining how they are addressing the topic of the week in their papers. This will be an opportunity to reflect upon the challenges of writing a research paper. Students can discuss the choices they are taking and the motivations. More details will be given in class. The essays will not more than two pages in Times New Roman (font size 12).

Final paper presentations: Previously to the submission of the research papers, students will present their research in the last two weeks of the term. Presentations will be assessed and they will be part of the seminar grades.

## **Final Research Paper**

Students will turn in a research paper at the end of the term. This paper will be a 60% of the grade. See more details on what is expected and indicative topics in the document *"How to write an essay properly"*.

## Rules

There will be NO make-ups for seminar assignments, or for any other missed activity which is graded in the course. Failure to appear to seminars, exams or any other form of evaluation will result in a zero for that session.

## Course Outline

The course begins with two weeks of introduction devoted to the work of Milanovic and Rodrik, authors of reference whose contributions we use as baseline and guideline for the rest of the semester. The remaining course is structured in 5 blocks. Each block has a sequence of lectures and seminars, covering two weeks. Each session requires reading assignments. The remaining sessions are spread throughout the course and are dedicated to drafting, perfecting and presenting the final course project. See class schedule.

## SCHEDULE Tier 1 – Overview

Week	Day	Lecture	Day	Seminar
1			EE 04/09 EI 04/09 EP 04/09 ED 05/09 EA 06/09	Course Introduction
2	EE 09/09 EI 09/09 EP 09/09 EA 10/09 ED 10/09	Rodrik	EE 11/09 EI 11/09 EP 11/09 ED 12/09 EA 13/09	Milanovic
<b>Block 1</b>				
3	EE 16/09 EI 16/09 EP 16/09 EA 17/09 ED 17/09	The Role of the State	EE 18/09 EI 18/09 EP 18/09 ED 19/09 EA 20/09	Dwindling Middle Classes
4	EE 23/09 EI 23/09 EP 23/09 EA 24/09 ED 24/09	Liberalization and Backlash	EE 25/09 EI 25/09 EP 25/09 ED 26/09 EA 27/09	Research Question
<b>Block 2</b>				
5	EE 30/09 EI 30/09 EP 30/09 EA 01/10	Public Attitudes I	EE 02/10 EI 02/10 EP 02/10 ED 03/10	Status Loss or Economic Backlash?

	ED 01/10		EA 04/10	
6	EE 07/10	Party Repositioning	EE 09/10	Policy Diffusion
	EI 07/10		EI 09/10	
	EP 07/10		EP 09/10	
	EA 08/10		ED 10/10	
	ED 08/10		EA 11/10	
<b>Block 3</b>				
7	EE 14/10	Migrations	EE 16/10	Literature Review & Gap in the literature + Argument
	EI 14/10		EI 16/10	
	EP 14/10		EP 16/10	
	EA 15/10		ED 17/10	
	ED 15/10		EA 18/10	
8	EE 21/10	Inequality	EE 23/10	Basic income
	EI 21/10		EI 23/10	
	EP 21/10		EP 23/10	
	EA 22/10		ED 24/10	
	ED 22/10		EA 25/10	
<b>Block 4</b>				
9	EE 28/10	Nationalism and Populism	EE 30/10	Global Communications and Media Control
	EI 28/10		EI 30/10	
	EP 28/10		EP 30/10	
	EA 29/10		ED 31/10	
	ED 29/10		EA 01/11	
10	EE 04/11	Voting	EE 06/11	Research Design
	EI 04/11		EI 06/11	
	EP 04/11		EP 06/11	
	EA 05/11		ED 07/11	
	ED 05/11		EA 08/11	
<b>Block 5</b>				
11	EE 11/11	Global Governance	EE 13/11	Global Commons
	EI 11/11		EI 13/11	
	EP 11/11		EP 13/11	
	EA 12/11		ED 14/11	
	ED 12/11		EA 15/11	
12	EE 18/11	Global Civil Society	EE 20/11	Individual meetings Student/Professor
	EI 18/11		EI 20/11	
	EP 18/11		EP 20/11	
	EA 19/11		ED 21/11	
	ED 19/11		EA 22/11	
<b>PRESENTATIONS</b>				
13	EE 25/11	Presentations	EE 27/11	Presentations
	EI 25/11		EI 27/11	
	EP 25/11		EP 27/11	
	EA 26/11		ED 28/11	

	ED 26/11		EA 29/11	
14	EE 02/12	Presentations	EE 04/12	Presentations
	EI 02/12		EI 04/12	
	EP 02/12		EP 04/12	
	EA 03/12		ED 05/12	
	ED 03/12		EA 06/12	
15	EE 09/12	Presentations	EE 11/12	Presentations
	EI 09/12		EI 11/12	
	EP 09/12		EP 11/12	
	EA 10/12		ED 12/12	
	ED 10/12		EA 13/12	

## SCHEDULE Tier 2 – Turn-In Deadlines

Week	Day EE, EI & EP	Day EA	Day ED	Task
Week 4	Sep-25	Sep-26	Sep-27	Research Questions
Week 7	Oct-16	Oct-17	Oct-18	Gap in the Literature + Argument (Hypothesis)
Week 10	Nov-06	Nov-07	Nov-08	Research Design
Weeks 13-15	Nov-25	to Dec-13		Essay Presentations
End of term				Turn in Final Essay Exam

### WEEK 1

#### Introduction

Milanovich, Branko (2005). "Globalization and goals: does soccer show the way?," *Review of International Political Economy* 12(5): 829–850.

Saval, Nikil (2017). "Globalisation: the rise and fall of an idea that swept the world," *The Guardian*, The Long Read, July 14 2017 Issue.

### WEEK 2

Rodrik, Dani (2011). *The Globalization Paradox: Democracy and the Future of the World Economy*. Oxford University Press.

Milanovic, Branko (2016). *Global Inequality. A New Approach for the Age of Globalization*. Harvard University Press.

### BLOCK 1

### WEEK 3

#### The Role of the State

Cameron, David R. (1978). "The Expansion of the Public Economy: A Comparative Analysis," *American Political Science Review*, 72: 1243-1261.

Evans, Peter. (1997). "The eclipse of the state? Reflections on stateness in an era of globalization," *World Politics* 50(1): 62-87.

#### **RECOMMENDED**

Kapstein, Ethan (2000). "Winners and Losers in the Global Economy," *International Organization*, 54: 359-384.

Garrett, Geoffrey & Peter Lange (1995). "Internationalization, institutions and political change," *International Organization*, 49: 627-656.

Iversen, Torben, and Thomas R. Cusack (2000). "The Causes of Welfare State Expansion: Deindustrialization or Globalization?" *World Politics*, 52 (3): 313-349.

Rudra, Nita (2002). "Globalization and the Decline of the Welfare State in Less-Developed Countries," *International Organization*, 56: 411-445.

### **Dwindling Middle Class (Critical Reading and Discussion)**

Iversen, Torben and Anne Wren (1998). "Equality, Employment, and Budgetary Restraint: The Trilemma of the Service Economy," *World Politics*, 50 (4): 507-546.

Autor, David H., Katz, Lawrence F., and Melissa S. Kearney (2008). "Trends in US wage inequality: re-assessing the revisionists," *Review of Economics and Statistics*, 90 (2): 300-323.

Hacker, Jacob S. and Paul Pierson (2010). *Winner-take-all-politics. How Washington Made the Rich Richer ? And Turned Its Back On the Middle Class*. New York: Simon & Schuster, Ch.1.

Oesch, Daniel (2015). "Occupational Structure and Labor Market Change in Western Europe since 1990", In Beramendi et al. eds., *The Politics of Advanced Capitalism*. Cambridge University Press.

Rueda, David, Erik Wibbels and Melina Altamirano (2015). "The Origins of Dualism," In Beramendi et al. eds., *The Politics of Advanced Capitalism*. Cambridge University Press.

Milanovic, Branko (2016). *Global Inequality. A New Approach for the Age of Globalization*. Harvard University Press, Ch. 1.

## **WEEK 4**

### **Liberalization and Backlash**

Rodrik, Dani (1997). *Has Globalization Gone Too Far?* Institute for International Economics, pp. 96.

Baldwin, Richard (2016). *The Great Convergence. Information Technology and the New Globalization*. Harvard University Press. Chapter 4: 113-141 ("Three-Cascading-Constraints View of Globalization").

#### **RECOMMENDED**

Swank, Duane and Sven Steinmo (2002). "The new Political Economy of Taxation in Advanced Capitalist Democracies." *American Journal of Political Science* 46(3): 642-655.

Knowles, Caroline (2014). "The Flip-Flop Trail and Fragile Globalization," *Theory, Culture and Society*, 32(7-8): 231–244.

### **\*\*\*RESEARCH QUESTION\*\*\***

Kellstedt, Paul M. and Guy D. Whitten. 2013. *The Fundamentals of Political Science Research*. New York: Cambridge University Press. Chapter 1: 1-23 ("The Scientific Study of Politics").

Baglione, Lisa. 2016. *Writing a Research Paper in Political Science: A Practical Guide to Inquiry Structure, and Methods*. CQ Press, Sage Publications. Chapter 2: 15-40 ("Getting Started: Finding a Research Question").

## **BLOCK 2**

### **WEEK 5**

#### **Public Attitudes**

Häusermann, Silja and Hanspeter Kriesi (2015). "What Do Voters Want? Dimensions and Configurations in Individual-Level Preferences and Party Choice," In Beramendi et al. eds., *The Politics of Advanced Capitalism*. Cambridge University Press.

Walter, Stefanie (2017). "Globalization and the Demand-Side of Politics: How Globalization Shapes Labor Market Risk Perceptions and Policy Preferences," *Political Science Research and Methods*, 5(1): 55-80.

#### **RECOMMENDED**

Hainmueller, Jens and Michael J. Hiscox. (2006). "Learning to Love Globalization: Education and Individual Attitudes toward International Trade," *International Organization*, 60: 469-98.

Bartels, Larry (2008). *Unequal Democracy: The Political Economy of the New Gilded Age*. New Jersey: Princeton University Press, Ch. 3: Class Politics and Partisan Change.

Margalit, Yotam (2012). "Lost in Globalization: International Economic Integration and the Sources of Popular Discontent," *International Studies Quarterly*, 56 (3): 484-500.

#### **Status Loss or Economic Backlash? (Critical Assessment and Debate)**

*The Guardian*, March 7, 2016: "Millions of ordinary Americans support Donald Trump. Here's why" (Thomas Frank)

The Monkey Cage, *Washington Post*, December 2, 2016: "Trump won in counties that lost jobs to China and Mexico" (Andrea Cerrato, Francesco Ruggieri and Federico Maria Ferrara)

The Monkey Cage, *Washington Post*, December 23, 2016: "How people's sensitivity to threats illuminates the rise of Donald Trump" (John R. Hibbing)

The Monkey Cage, *Washington Post*, June 5, 2017: "It's time to bust the myth: Most Trump voters were not working class" (Nicholas Carnes and Noam Lupu)  
*The New York Times*, April 2, 2018: "What's the matter with Trumpland?" (Paul Krugman)  
The Monkey Cage, *Washington Post*, May 14, 2018: "White people get more conservative when they move up - not down - economically. Here's the evidence." (Larry Bartels)

## **WEEK 6**

### **Party Repositioning**

Kriesi, Hanspeter, Edgar Grande, Romain Lachat, Martin Dolezal, Simon Bornschieer and Timotheos Frey. (2006). "Globalization and the transformation of the national political space: Six European countries compared," *European Journal of Political Research*, 45: 921-956.

Kitschelt, Herbert and Philipp Rehm. (2015). "Party Alignments: Change and Continuity," In Beramendi et al. eds., *The Politics of Advanced Capitalism*. Cambridge University Press.

### **RECOMMENDED**

Ward, Hugh, Lawrence Ezrow, and Han Dorussen (2011). "Globalization, Party Positions, and the Median Voter," *World Politics*, 63 (3): 509-547.

Piketty, Thomas (2018). *Brahmin Left vs Merchant Right: Rising Inequality and the Changing Structure of Political Conflict Evidence from France & the US, 1948-2017*. EHESS and Paris School of Economics.

### **Policy Diffusion (Analytical Report)**

Simmons, Beth A. and Zachary Elkins (2004). "The Globalization of Liberalization: Policy Diffusion in the International Political Economy," *American Political Science Review*, 98 (1): 171-189.

Shipan, Charles R. and Craig Volden (2008). "The Mechanisms of Policy Diffusion," *American Journal of Political Science*, 52 (4): 840-857.

## **BLOCK 3**

## **WEEK 7**

### **Migrations**

Todaro, Michael P. and Stephen C. Smith. (2009). *Economic Development*. Pearson 10th Ed. Chapter 7: 344-68 ("Toward an Economic Theory of Urban-Rural Migration")

Chiswick, Barry and Timothy J. Hatton. (2003). "International Migration and Integration of Labor Markets," in Michael D. Bordo, Alan M. Taylor and Jeffrey G. Williamson (eds.), *Globalization in Historical Perspective*. University of Chicago Press. Pp. 65-120.

**\*\*\* GAP IN THE LITERATURE + ARGUMENT (HYPOTHESIS)\*\*\***



Baglione, Lisa. 2016. *Writing a Research Paper in Political Science: A Practical Guide to Inquiry Structure, and Methods*. CQ Press, Sage Publications. Chapter 4 and 5: 75-106 (“Making Sense of the Scholarly Answers to Your Research Question” and “Effectively Distilling Your Argument”)

## **WEEK 8**

### **Inequality**

McCarty, Nolan and Jonas Pontusson (2012). “The Political Economy of Inequality and Redistribution” in *The Oxford Handbook of Economic Inequality*, Eds. Brian Nolan, Wiemer Salverda, and Timothy M. Smeeding. Chapter 26: 665-692.

Piketty, Thomas (2014). *Capital in the Twenty First Century*. The Belknap Press of Harvard University Press. Chapter 1: 1-38 (“Introduction”).

#### **RECOMMENDED**

Brandolini, Andrea and Timothy M. Smeeding (2008). “Inequality Patterns in Western Democracies: Cross-Country Differences and Changes over Time,” in Eds. Pablo Beramendi and Christopher J. Anderson *Democracy, Inequality, and Representation in Comparative Perspective*. Russel Sage Foundation, Chapter 2: 25-61.

Helpman, Elhanan (2016). “Globalization and Wage Inequality,” *National Bureau of Economic Research, Working Paper 22944*.

### **Basic Income (Policy Evaluation)**

Gorjón, Lucía and Antonio Villar (2019). “The Minimum Income Scheme as a Poverty Reduction Mechanism: The Case of the Basque Country”, *Iseak Working Paper 2019/1*.

Kangas, Olli, Signe Jauhiaine, Miska Simanainen and Minna Ylikännö (2019). “The Basic Income Experiment 2017–2018 in Finland. Preliminary results”. *Reports and Memorandums of the Ministry of Social Affairs and Health 2019: 9*.

## **BLOCK 4**

### **WEEK 9**

#### **Nationalism and Populism**

Müller, Jan-Werner (2016). *What Is Populism?* Pennsylvania: University of Pennsylvania Press, Ch. 1.

Rodrik, Dani (2017). Populism and the economics of globalization. *NBER Working Paper No. 23559*.

Inglehart, Ronald F., and Pippa Norris. "Trump, Brexit, and the rise of populism: Economic have-nots and cultural backlash." (2016).

#### **RECOMMENDED**

Kaldor, Mary (2004). "Nationalism and Globalization," *Nation and Nationalism* 10(1/2): 161-177.

Mudde, Cas (2013). "Three decades of populist radical right parties in Western Europe: So what?" *European Journal of Political Research*, 52 (1): 1-19.

## **Global Communications and Media Control (Case Study)**

Bimber, Bruce (1998). "The Internet and Political Transformation: Populism, Community, and Accelerated Pluralism," *Polity*, 31 (1): 133-160.

Diamond, Larry (2010). "Liberation Technology," *Journal of Democracy*, 21 (3): 69-83.

King, Gary, Jennifer Pan and Margareth E. Roberts (2013). "How Censorship in China Allows Government Criticism but Silences Collective Expression," *American Political Science Review*, 107 (2): 326-343.

Persily, Nathaniel (2017). "Can Democracy Survive the Internet?" *Journal of Democracy*, 28 (2): 63-76.

## **WEEK 10**

### **Voting**

Hellwig, Timothy, and David Samuels. "Voting in open economies: The electoral consequences of globalization." *Comparative Political Studies* 40.3 (2007): 283-306.

Hobolt, Sara B., and James Tilley. "Who's in charge? How voters attribute responsibility in the European Union." *Comparative Political Studies* 47.6 (2014): 795-819.

### **RECOMMENDED**

Kosmidis, Spyros. "International constraints and electoral decisions: does the room to maneuver attenuate economic voting?." *American Journal of Political Science* 62.3 (2018): 519-534.

Steiner, Nils D. "Economic globalization and voter turnout in established democracies." *Electoral Studies* 29.3 (2010): 444-459.

### **\*\*\*RESEARCH DESIGN\*\*\***

Kellstedt, Paul M. and Guy D. Whitten. 2013. *The Fundamentals of Political Science Research*. New York: Cambridge University Press. Chapter 4 and 5: 77-123 ("Research Design" and "Measuring Concepts of Interest").

## **BLOCK 5**

### **WEEK 11**

#### **Global Governance**

Rodrik, Dani (2011). *The Globalization Paradox: Democracy and the Future of the World Economy*. Oxford University Press, Chapter 10: 207-233 ("Is Global Governance Feasible? Is It Desirable?").

Stiglitz, Joseph E (2003). "Democratizing the International Monetary Fund and the World Bank: governance and accountability", *Governance* 16(1): 111-139.

#### **RECOMMENDED**

Schakel, Arjan, Hooghe, Liesbet and Gary Marks (2015). "Multilevel governance and the State". In *The Oxford Handbook of Transformations of the State*, Eds. Stephan Leibfried, Evelyne Huber, Matthew Lange, Jonah D. Levy, Frank Nullmeier, and John D. Stephens. Oxford University Press, Chapter 14: 269-285.

Zürn, Michael (2004). "Global governance and legitimacy problems," *Government and Opposition*, 39 (2): 260-87.

Keohane, Robert O., Stephen Macedo, and Andrew Moravcsik (2009). "Democracy-Enhancing Multilateralism," *International Organization*, 63: 1-31.

#### **Global Commons (Diagnostics and Recommendations)**

Buck, Susan J. (1998). *The Global Commons: An Introduction*. Island Press. Chapter 1: 1-20 ("Organizing the Commons: Definitions and Assumptions").

Bechtel, Michael M., Genovese, Federica and Kenneth F. Scheve (2017). "Interests, Norms and Support for the Provision of Global Public Goods: The Case of Climate Cooperation" *British Journal of Political Science*, published online.

### **WEEK 12**

#### **Global Society**

Kaldor, Mary (2003). "The idea of global civil society," *International Affairs*, 79: 583-93.

Kuhn, Teresha (2011). "Individual transnationalism, globalisation and euroscepticism: An empirical test of Deutsch's transactionalist theory," *European Journal of Political Research*, 50: 811-837.

Bernauer, Thomas, Tobias Böhmelt and Vally Koubi (2013). "Is There a Democracy-Civil Society Paradox in Global Environmental Governance?" *Global Environmental Politics*, 13 (1): 88-107.

**\*\*\*INDIVIDUAL MEETINGS\*\*\***

### **WEEKS 13 & 14**

**STUDENTS' PRESENTATIONS**