

SUBJECT: Accounting					
Master in Management Professor: Hyungjin Cho				ECTS: 3	SEMESTER: 1
SEMANA / Week	SESIÓN / Session	DESCRIPCIÓN DE CONTENIDOS / Description of Contents	INDICAR ESPACIO ESPECIAL NECESARIO	TRABAJO ALUMNO DURANTE SEMANA / Students' Work During the Week	
				DESCRIPCIÓN	HORAS DE CONTACTO
1	1	Introduction to accounting and to the financial statements		Use the class materials uploaded to Aula Global - Recommended to read Chapter 1 of Palepu et al.	3
2	2	Accounting information and capital markets		Use the class materials uploaded to Aula Global - Recommended to read Chapter 1 of Palepu et al.	3
3	3	Strategy analysis		Use the class materials uploaded to Aula Global - Recommended to read Chapter 2 of Palepu et al.	3
4	4	Accounting analysis: Overview and pitfalls of accounting analysis - Challenges for sophisticated users of financial statements - Pitfalls of accounting numbers		Use the class materials uploaded to Aula Global - Recommended to read Chapter 3~4 of Palepu et al.	3
5	5	Financial statements analysis through ratios		Use the class materials uploaded to Aula Global - Recommended to read Chapter 5 of Palepu et al.	3
6	6	Assessing accounting quality		Use the class materials uploaded to Aula Global	3
7	7	Firm valuation using accounting numbers		Use the class materials uploaded to Aula Global - Recommended to read Chapter 6~8 of Palepu et al.	3
NÚMERO TOTAL DE HORAS					30