

**CALENDARIO DE ACTIVIDADES DE EVALUACIÓN CONTINUA COMUNES A TODOS LOS GRUPOS DE LA ASIGNATURA**  
**CALENDAR OF CONTINUOUS ASSESSMENT ACTIVITIES COMMON TO ALL GROUPS OF THE COURSE**

**ASIGNATURA - COURSE:** Analytical methods for business forecasting

**ESTUDIO - PROGRAMME:** Data & Business Analytics

| SEMANA - WEEK                                                                                                                                                                                                                                                                             | ACTIVIDADES DE EVALUACIÓN CONTINUA - CONTINUOUS ASSESSMENT ACTIVITIES                                                                                                                        |
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| <p><i>Indicar la semana lectiva en la que tendrá lugar la prueba o actividad de evaluación continua y describir en la columna siguiente</i><br/> <i>Indicate the teaching week in which the continuous assessment activities will take place and describe in the following column</i></p> |                                                                                                                                                                                              |
| <b>Week 1</b>                                                                                                                                                                                                                                                                             | Introduction to financial time series. Topics: Examples of financial time series, stylized facts, and tools/software for analyzing financial time series.                                    |
| <b>Week 2</b>                                                                                                                                                                                                                                                                             | Volatility: Defining and measuring volatility. An introduction to the basic concepts and measurement methods.                                                                                |
| <b>Week 3</b>                                                                                                                                                                                                                                                                             | Continuation on Volatility: Historical volatility, the VIX Index, and realized volatility. Empirical examples and practical insights into how volatility is calculated in financial markets. |
| <b>Week 4</b>                                                                                                                                                                                                                                                                             | Modelling Volatility – Part I: Symmetric and asymmetric models of volatility. Discussion on theoretical foundations and applications.                                                        |
| <b>Week 5</b>                                                                                                                                                                                                                                                                             | Modelling Volatility – Part II: Modelling realized variance and volatility forecasting techniques.<br><b>Assignment 1 (20% of the final grade)</b>                                           |
| <b>Week 6</b>                                                                                                                                                                                                                                                                             | Time Series and Machine Learning – Part I: Applying linear and nonlinear regressions to financial time series.                                                                               |
| <b>Week 7</b>                                                                                                                                                                                                                                                                             | Time Series and Machine Learning – Part II: Examples and case studies of realized variance.                                                                                                  |
| <b>Week 8</b>                                                                                                                                                                                                                                                                             | Time Series and Machine Learning – Part III: Introduction to decision trees for time series.                                                                                                 |
| <b>Week 9</b>                                                                                                                                                                                                                                                                             | Time Series and Machine Learning – Part IV: Random Forests and Boosting techniques for forecasting realized variance.                                                                        |
| <b>Week 10</b>                                                                                                                                                                                                                                                                            | Time Series and Machine Learning – Part V: Introduction and applications of neural networks for time series analysis.                                                                        |

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| <b>Week 11</b> | Time Series and Machine Learning – Part VI: Forecasting Realized Variance using advanced techniques.<br><b>Assignment 2 (20% of the final grade)</b> |
| <b>Week 12</b> | Project Preparation and Industry Applications: Review and integration of forecasting methods; discussion on applications.                            |
| <b>Week 13</b> | Final Project Work: Individual consultations, feedback sessions, and project refinement.                                                             |
| <b>Week 14</b> | Final Project Presentations in class. <b>The final project accounts for 60% of the overall grade.</b>                                                |