

CALENDARIO DE ACTIVIDADES DE EVALUACIÓN CONTINUA COMUNES A TODOS LOS GRUPOS DE LA ASIGNATURA
CALENDAR OF CONTINUOUS ASSESSMENT ACTIVITIES COMMON TO ALL GROUPS OF THE COURSE

ASIGNATURA - **COURSE**: Fundamentals of Software Production for Digital Business

ESTUDIO - **PROGRAMME**: Bachelor in Management and Technology

SEMANA - WEEK	ACTIVIDADES DE EVALUACIÓN CONTINUA - CONTINUOUS ASSESSMENT ACTIVITIES
<p><i>Indicar la semana lectiva en la que tendrá lugar la prueba o actividad de evaluación continua y describir en la columna siguiente</i> <i>Indicate the teaching week in which the continuous assessment activities will take place and describe in the following column</i></p>	
Week 5	Challenge I – Presentations: Design and development of an infographic about a success/failure case of a software business based on its key values and its intangible part.
Week 10	Challenge II – Final delivery: Rich picture and video creation about the profile of a Digital Business Architect. The systemic success story of digital business development and elicitation of the talents of a digital business architect.
Week 14	Challenge III – Final publication of a post-entry: Paradigms and approaches for software products development and management.
Week 14	Glossary Contributions – Final delivery of inputs to a collective glossary containing relevant concepts, terms, and formal definitions relevant to the subject.