

CALENDARIO DE ACTIVIDADES DE EVALUACIÓN CONTINUA COMUNES A TODOS LOS GRUPOS DE LA ASIGNATURA. CALENDAR OF CONTINUOUS ASSESSMENT ACTIVITIES COMMON TO ALL GROUPS OF THE COURSE

ASIGNATURA - COURSE: Trabajo fin de master – Final master dissertation. **ESTUDIO - PROGRAMME:** MASTER BUSINESS ADMINISTRATION

SEMANA - WEEK	ACTIVIDADES DE EVALUACIÓN CONTINUA - CONTINUOUS ASSESSMENT ACTIVITIES
February	Submission of general objectives of the company, external and internal analysis and SWOT, strategic objectives.
March	Submission of marketing plan and CANVAS.
April	Submission of production, organization and human resources plan.
May	Submission of Financial Plan.
June	Final submission of final team document.
June	Final submission of individual documents.
July	Oral presentations to panel.