

CORPORATE GOVERNANCE AND SOCIAL RESPONSIBILITY (CSR)

SUBJECT PLANNING 2022-2023 (ENG)

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Planning to be reviewed considering unexpected matters and enrolled students (workload)

Week	MASTER CLASS		PRACTICE SESSION	
	Date	Content	Date	Content
1	05-sep	Introduction to CSR vs. ESG + Course guidelines	07-sep	Management and ethical decisions
2	12-sep	Rethinking the theory of the firm and business responsibilities	14-sep	Toy War Case (Warm up case)
3	19-sep	Stakeholders and their management (I)	21-sep	Debate: Friedman/Davis/Fink (To be handed in AG: individual essay)
4	26-sep	Stakeholders and their management (II)	28-sep	Danone Case (To be handed in AG)
5	03-oct	Stakeholder theory and the new governance forms in the networked society (I)	05-oct	Stakeholder theory and the new governance forms in the networked society (II)
6	10-oct	Nestlé Case (given in class W5. To be handed in AG)	12-oct	Bank holiday
7	17-oct	Global governance and new governance forms/Standards	19-oct	Stakeholder analysis (Selected companies). In-class presentations
8	24-oct	The global architecture of CSR and the reporting standards (I)	26-oct	Mid Term Exam (w1-7)
9	31-oct	No class scheduled	02-nov	The global architecture of CSR and the reporting standards (II)/In-class practice
10	07-nov	CSR management and reporting: TBL/Measures (KPI's)	09-nov	Benchmark analysis/KPI's. In-class presentations
11	14-nov	CSR management and reporting: Key challenges of managing on the basis of The Triple Bottom Line (TBL)	16-nov	Materiality matrix. In-class presentations
12	21-nov	Assurance and the challenge of generating trust	23-nov	Final presentations_Sustainability Report Analysis (I)
13	28-nov	Final presentations_Sustainability Report Analysis (II)/The responsible Corporation.	30-nov	Final presentations_Sustainability Report Analysis (III)
14	05-dic	ESG Integration (I)_Analysis, Valuation and Integration	07-dic	No class scheduled
14Ea	12-dic	ESG Integration (II)_Portfolio construction and management	14-dic	End of classes. Wrap-up session (if needed)

2022 22/12/2022 (TBC)

2023 15/06/2023 (TBC)

Total grade:
 → Exams (60%) = Final exam (40%, minimum 4/10) + Mid term exam (20 %)
 → In class participation (Debates, participation, cases, readings and presentations...) = 20% (1)
 → Sustainability Report Analysis (1 chosen company) = 20 % (2)

- (1) In class participation (overall 20%), compulsory:**
- ✓ w3: Friedman/Davis/Fink: summary and participation (Individual essay)
 - ✓ w4: Danone case: ppt, questions and participation (Group)
 - ✓ w6: Nestlé case: ppt and participation (Group)
- (2) 20% → Sustainability Report Analysis (1 selected company/Group)**
- ✓ w7: Stakeholder analysis: presentation and participation.
 - ✓ w10: Benchmark: presentation and participation.
 - ✓ w11: Materiality matrix: presentation and participation.
 - ✓ w12-13: Final presentation (Analysis and application of theories of the course).