

**ADENDA A LA GUÍA DOCENTE 2020/21- ADDENDUM TO THE 2020/21 COURSE DESCRIPTION  
MEDIDAS ESPECIALES PARA EL ESCENARIO DE NUEVA EMERGENCIA SANITARIA/  
SPECIAL MEASURES FOR A NEW HEALTH EMERGENCY SCENARIO**

**Asignatura/Course:** Implementation of Global Strategies

**Cuatrimestre/Term:** 4

**Código/Code:** 17864

**Titulación/Degree:** Master in Management

**Coordinador/a Coordinator:** Magdalena Dobrajska

**Fecha de Actualización/ Update:** 30.11.2020

**TODA LA DOCENCIA SE IMPARTE EN LA MODALIDAD ONLINE SINCRONA E INTERACTIVA A TRAVÉS DE BLACKBOARD COLLABORATE/ THE COURSE IS FULLY TAUGHT IN THE SYNCHRONOUS AND INTERACTIVE ONLINE MODE THROUGH BLACKBOARD COLLABORATE**

**DESCRIPCIÓN DE LAS MEDIDAS DE ADAPTACIÓN / DESCRIPTION OF ADAPTATION MEASURES**

If extraordinary circumstances occur due to the pandemic, this course will take place 100% online. We will make the most of this medium by structuring the sessions as live classes using Blackboard Collaborate platform as well the Aula Global. On Aula Global the students will find detailed information about each session, links to the upcoming sessions on Blackboard Collaborate, recordings from completed sessions, mandatory and supplementary materials, as well as current notices and chat options. We will make sure that the classes are engaging and interactive. This is also an opportunity to practice coordination and communication skills that are more important than ever in professional work. These include videoconferencing in small and large groups, working in virtual teams both synchronously and asynchronously, working across time zones and creating collaborative documents online.

The instructor will record the online sessions including class discussions and contributions on chat and make the recordings available to students offline. The link to the recordings must not be shared outside the forum of our class. The students are requested to inform the instructor before the classes if they do not wish to have their participation in class recorded, so that relevant solutions can be implemented.

The course will follow the same time schedule as initially planned for in-person classes. All the sessions will be in a live, synchronous mode. The students will engage in group work in the same manner as initially planned, but they will use online tools to coordinate and prepare their group assignments, and conduct group presentations in live mode using Blackboard Collaborate.

The assessment system will consist of the following elements and their corresponding weights. Class participation will include short quizzes that test the extent to which the students are prepared for discussing the case study assigned for each class.

- Class Participation (20%)
- Group presentation of a case study (10%)
- Final group presentations of an internationalization strategy of a selected firm (30%)
- Final Exam (40%)

