

**ADENDA A LA GUÍA DOCENTE 2020/21- ADDENDUM TO THE 2020/21 COURSE DESCRIPTION
MEDIDAS ESPECIALES PARA EL ESCENARIO DE NUEVA EMERGENCIA SANITARIA/
SPECIAL MEASURES FOR A NEW HEALTH EMERGENCY SCENARIO**

Asignatura/Course: FIRMS AND INDUSTRIES

Cuatrimestre/Term: 1

Código/Code: 17855

Titulación/Degree: MASTER IN MANAGEMENT

Coordinador/a Coordinator: EDUARDO MELERO

Fecha de Actualización/ Update: 10/7/2020

En caso de que vaya a duplicar esta adenda para otros estudios, no es necesario cumplimentar la titulación o el código y cuatrimestre, si difieren en cada estudio/ In case you are going to duplicate this addendum for other studies, it is not necessary to complete the degree or the code and term if they differ in each study

TODA LA DOCENCIA SE IMPARTE EN LA MODALIDAD ONLINE SINCRONA E INTERACTIVA A TRAVÉS DE BLACKBOARD COLLABORATE/ TEACHING IS FULL TAUGHT IN THE SYNCHRONOUS AND INTERACTIVE ONLINE MODALITY THROUGH BLACKBOARD COLLABORATE

DESCRIPCIÓN DE LAS MEDIDAS DE ADAPTACIÓN / DESCRIPTION OF ADAPTATION MEASURES

Steps in case of health emergency scenario:

- *Multiple (every 15-30 min) daily short quizzes (1-2 questions) throughout the class to measure more effectively class participation*
- *Transition to an online spreadsheet software (Google Sheets, Airtable,...) for students to show their work with exercises. Professor to participate simultaneously on that spreadsheet to make sure concepts are clear*
- *Virtual office hours for Q&A – In anticipation for students that need to address further some topics, individual office hours time would be scheduled to supplement informal conversation during class and class breaks*
- *Abundant use of the class forum in Aula Global to foster discussion of topics and mutual help with exercises. I want to replicate the atmosphere of a study room on campus.*
- *I will post additional 2-min short videos discussing the most important topics. These flashes should complement the class slides and exercises.*
- *We would shuffle teams every class to encourage real team work*
- *Additional use of visuals or scenario playing*
- *Participation counter and rank table.*
- *Regular online etiquette: camera mandatory at all time, appropriate clothing and class environment,...*