

**ADENDA A LA GUÍA DOCENTE 2020/21- ADDENDUM TO THE 2020/21 COURSE DESCRIPTION
MEDIDAS ESPECIALES PARA EL ESCENARIO DE NUEVA EMERGENCIA SANITARIA/
SPECIAL MEASURES FOR A NEW HEALTH EMERGENCY SCENARIO**

Asignatura/Course: Estrategia

Cuatrimestre/Term: 1

Código/Code: 16058

Titulación/Degree: Master of Business Administration

Coordinador/a Coordinator: Kurt Achiel Desender

Fecha de Actualización/ Update: July 10, 2020

En caso de que vaya a duplicar esta adenda para otros estudios, no es necesario cumplimentar la titulación o el código y cuatrimestre, si difieren en cada estudio/ In case you are going to duplicate this addendum for other studies, it is not necessary to complete the degree or the code and term if they differ in each study

TODA LA DOCENCIA SE IMPARTE EN LA MODALIDAD ONLINE SINCRONA E INTERACTIVA A TRAVÉS DE BLACKBOARD COLLABORATE/ TEACHING IS FULL TAUGHT IN THE SYNCHRONOUS AND INTERACTIVE ONLINE MODALITY THROUGH BLACKBOARD COLLABORATE

DESCRIPCIÓN DE LAS MEDIDAS DE ADAPTACIÓN / DESCRIPTION OF ADAPTATION MEASURES

En caso de que no se necesiten medidas especiales, deberá indicarse expresamente en esta adenda y subirla al apartado correspondiente.

The content and the methodology are unchanged. The organization of the clases will change as follows: Instead of one session with all the students; we will have one online session with all the students to cover the main theoretical aspects; and one on campus session in smaller groups.

En este apartado deben anticiparse las medidas de adaptación que se pondrían en práctica en un eventual escenario de nueva emergencia sanitaria, en lo que difieran de lo previsto en la ficha REINA para el modelo docente regular de este curso. In this section, you will include the adaptation measures required by a scenario of a new health emergency, if they differ from the regular teaching model of this course.

In case of a new emergency, the course would be taught 100% online.

Se detallarán todos los aspectos que se modifiquen en esta situación. En particular, las actividades docentes y metodologías empleadas (grabaciones de clases, mayor utilización de foros, chats, realización de tutorías, exposiciones en aulas virtuales, realización de trabajos, etc.), así como lo relacionado con el proceso de evaluación (cambio en el tipo de evaluación final empleado, en su caso entrega de trabajo, examen tipo test, prueba oral, etc.) All the aspects that are modified in this situation will be detailed. In particular, teaching activities and methodologies used (class recordings, greater use of forums, chats, tutoring, exhibitions in virtual classrooms, work, and like) as well as related to the evaluation process (change in the type of final evaluation used, if applicable, essays, test-type exam, oral test, etc.)

The course content and methodology are unchanged. The main change is in the online teaching where the following platforms will be employed:

• The platforms, tools and resources used for the transition to the teaching-learning model in an online mode, and for the set of activities (both carried out synchronous and non-synchronous) are:

o Blackboard Collaborate: this platform is used to teach the sessions, record video tutorials on the course content and the explanation exercises, and to carry out individual and group tutorials.

o Aula Global (Moodle): this platform is used to provide course materials to students, as well as for assessment tests (both carried out synchronous and non-synchronous) and as a means of communication and consultation forum.

