

ADENDA A LA GUÍA DOCENTE 2019/20 - ADDENDUM TO THE 2019/20 COURSE DESCRIPTION

MEDIDAS ESPECIALES PARA LA TRANSICIÓN A LA DOCENCIA NO PRESENCIAL POR COVID19. ADAPTACIONES DE LAS ACTIVIDADES DOCENTES Y DE EVALUACIÓN

SPECIAL MEASURES FOR ADAPTATION OF TEACHING AND EVALUATION ACTIVITIES DUE TO COVID19- TRANSITION TO NON PRESENTIAL TEACHING

Curso Académico: 2019/2020

Asignatura: Implementation of Global Strategies

Código: 17864

Titulación: Master in Management

Coordinador/a: Magdalena Dobrajska

Fecha de Actualización: 25.03.2020

1. HERRAMIENTAS Y PLATAFORMAS UTILIZADAS PARA EL DESARROLLO DE LAS ACTIVIDADES DOCENTES

1. TOOLS AND PLATFORMS USED FOR THE DEVELOPMENT OF THE ACTIVITIES

Due to extraordinary circumstances, this course will take place online. We will make the most of this medium by structuring the sessions as live classes using Blackboard Collaborate platform as well the Aula Global. On Aula Global the students will find detailed information about each session, links to the upcoming sessions on Blackboard Collaborate, recordings from completed sessions, mandatory and supplementary materials, as well as current notices and chat options. We will make sure that the classes are engaging and interactive. This is also an opportunity to practice coordination and communication skills that are more important than ever in professional work. These include videoconferencing in small and large groups, working in virtual teams both synchronously and asynchronously, working across time zones and creating collaborative documents online.

The instructor will record the online sessions including class discussions and contributions on chat and make the recordings available to students offline. The link to the recordings must not be shared outside the forum of our class. The students are requested to inform the instructor before the classes if they do not wish to have their participation in class recorded, so that relevant solutions can be implemented.

2. ADAPTACIÓN DE LAS ACTIVIDADES Y DE LA PROGRAMACIÓN TEMPORAL DE LAS MISMAS

2. ADAPTATION OF TEACHING ACTIVITIES AND TIME SCHEDULE

The course will follow the same time schedule as initially planned for in-person classes. All the sessions will be in a live, synchronous mode. The students will engage in group work in the same manner as initially planned, but they will use online tools to coordinate and prepare their group assignments, and conduct group presentations in live mode using Blackboard Collaborate.

3. SISTEMA DE EVALUACIÓN

3. ASSESSMENT SYSTEM

- Class Participation (20%)
- Group presentation of a case study (10%)
- Final group presentations of an internationalization strategy of a selected firm (30%)
- Final Exam (40%)

The final exam will be held online, date 25 May from 10.00 to 13.00. The format consists of open ended questions and a case study analysis. The work must be original and individual. Access to all course materials is allowed. The exams must be uploaded to Aula Global via Turn it In assignment.

% EVALUACIÓN CONTINUA	% EVALUACIÓN FINAL
<i>60 %valor</i>	<i>40 %valor</i>