

## ADENDA A LA GUÍA DOCENTE 2019/20 - ADDENDUM TO THE 2019/20 COURSE DESCRIPTION

### MEDIDAS ESPECIALES PARA LA TRANSICIÓN A LA DOCENCIA NO PRESENCIAL POR COVID19. ADAPTACIONES DE LAS ACTIVIDADES DOCENTES Y DE EVALUACIÓN

### SPECIAL MEASURES FOR ADAPTATION OF TEACHING AND EVALUATION ACTIVITIES DUE TO COVID19- TRANSITION TO NON PRESENTIAL TEACHING

Curso Académico: 2019/2020

Asignatura: Teoría de la imagen

Código:

Titulación: Doble grado Periodismo y Comunicación Audiovisual

Coordinador/a: Alejandra Walzer

Fecha de Actualización: 23/04/2020

#### 1. HERRAMIENTAS Y PLATAFORMAS UTILIZADAS PARA EL DESARROLLO DE LAS ACTIVIDADES DOCENTES

##### 1. *TOOLS AND PLATFORMS USED FOR THE DEVELOPMENT OF THE ACTIVITIES*

TEORÍA DE LA IMAGEN, GRUPOS 51 Y 52

- Aula Global (Moodle), Google Hangouts Meet. Debido a los recursos limitados con los que cuento en mi hogar, he grabado las clases en audio con mi móvil y las he publicado en aula global junto con los power points de cada tema guiando a través de mi voz el visionado de los contenidos online y explicando e interpellando a los estudiantes. Las clases se han ofrecido, por tanto, de forma asíncrona
- He preparado ejercicios que he publicado en aula global, he propuesto el uso de foros (sin eco), he realizado tutorías por diversos canales (email, teléfono, whatsapp, hangouts)

IMAGE THEORY, GROUP 50

- Aula Global (Moodle): For publishing the slides using during the classes, offering the link to the online class via BB Collaborate, and, depending on the topic, posting additional content, whether notes elaborated by the professor or book chapters/articles as an additional material concerning the week's topic.
- Hangouts for tutorial session (office hours): Although the students haven't request by now any tutorial session.
- Blackboard collaborate: For imparting online lessons according to the current calendar, recording them and publishing later for international students. The tool has been used for both lectures and oral presentations of the different assignments (ongoing evaluation).
- Mail: For individual attendance to students by e-mail for solving doubts. In a way, this tool has become a substitute on solving doubts during the class or after it.

#### 2. ADAPTACIÓN DE LAS ACTIVIDADES Y DE LA PROGRAMACIÓN TEMPORAL DE LAS MISMAS

##### 2. *ADAPTATION OF TEACHING ACTIVITIES AND TIME SCHEDULE*

TEORÍA DE LA IMAGEN GRUPOS 51 Y 52

- Los contenidos se han impartido puntualmente de acuerdo con el cronograma de trabajo habitual. Algunas prácticas participativas que requieren la concurrencia de estudiantes en el aula han sido suplantadas por propuestas de análisis ajustadas al tema en cuestión.

IMAGE THEORY GROUP 50

- The assignments have been maintained as was first designed, although some adjustments have been made due the current situation: more flexibility (content/time) for developing practical task. Furthermore, some

adjustments have been made considering the individual situation of some students. For example, when a student has justified his/her impossibility of working in group -due to the necessity of being constantly connected to discuss with the team members, s/he has had the option of developing the assignment by his/her own.

- One practical class was deleted for two reasons: 1) It implied to develop a task in the Campus (taking photos); 2) I've taken in consideration that, under these circumstances, students need more time to organize themselves for working in groups. This class was part of an ongoing practical assignment, so the learning outcomes are not really affected, and the expected results were included in other practical session.

Concerning the general schedule and content it is been followed as first designed in the syllabus, although the classes have been moved so we will finish on May 12<sup>th</sup>.

### 3. SISTEMA DE EVALUACIÓN

### 3. ASSESSMENT SYSTEM

#### TEORÍA DE LA IMAGEN GRUPOS 51 Y 52

- Dadas las circunstancias y la naturaleza de la asignatura se decidió realizar una evaluación única que abarca diversos aspectos vinculados con varias unidades temáticas impartidas. Se consensuó con los grupos afectados que se ofrecerían dos sistemas de evaluación posibles a elección. Cada estudiante cuenta con indicaciones muy precisas sobre el trabajo que ha de entregar, sea éste de naturaleza más expresiva o más teórica (las opciones ofrecidas).

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#### IMAGE THEORY GROUP 50

- The grade/evaluation system has been kept as it was first established in the original syllabus following the Ficha Reina of the Course. That is to say, the grade breakdown remains the same. Due to the specificity of the course, the final exam will be substituted for a final individual paper designed according to the learning outcomes, and particularly, those which haven't been evaluated in other assignments (ongoing evaluation). The students will have to analyze, apply theoretical concepts seen during the course as well as do some individual research. The due date will be the same as the final exam (according to the updated exam's calendar). In cases where the students -if any- manifest their willingness to have just a final evaluation (not taking in consideration the ongoing assignments and system of evaluation) a specific paper / online exam will be designed, with the aim of covering all the learning outcomes.

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