

Si observa alguna  
incidencia o falta alguna  
asignatura comuníquelo a  
Administración de Campus

Centro de Postgrado  
Curso 2017/18, Exámenes, 1ª Convocatoria Ordinaria  
**Máster Universitario en Marketing**

| ASIGNATURA   | CURSO | FECHA      | HORA                | ALUMNOS | AULAS                        |
|--|-------|------------|---------------------|---------|------------------------------|
| Consumer Behaviour, grupo 1                        | 1     | MAR 07-NOV | De 16:00<br>a 19:00 | 48      | PT-2.A.01, PT-2.A.02         |
| Data analysis in marketing, grupo 1                | 1     | VIE 03-NOV | De 17:45<br>a 19:00 | 44      | PT-0.A.07 INF, PT-1.A.07 INF |
| Economics for Business, grupo 1                    | 1     | LUN 06-NOV | De 16:00<br>a 19:00 | 44      | PT-2.A.01, PT-2.A.02         |
| Market Analysis and Experimental Research, grupo 1 | 1     | JUE 25-ENE | De 16:00<br>a 19:00 | 47      | PT-0.A.07 INF                |
| New product development, grupo 1                   | 1     | LUN 22-ENE | De 16:00<br>a 19:00 | 47      | PT-2.A.01                    |
| Pricing, grupo 1                                   | 1     | VIE 26-ENE | De 16:00<br>a 19:00 | 44      | PT-2.A.01                    |
| Qualitative Methods and Survey Analysis, grupo 1   | 1     | VIE 10-NOV | De 16:00<br>a 19:00 | 45      | PT-2.A.01, PT-2.A.02         |
| Retail and Channel Management, grupo 1             | 1     | MAR 23-ENE | De 16:00<br>a 19:00 | 49      | PT-2.A.01                    |
| Strategic Marketing, grupo 1                       | 1     | MIÉ 08-NOV | De 16:00<br>a 19:00 | 47      | PT-2.A.01, PT-2.A.02         |