

Academic Year: ( 2024 / 2025 )

Review date: 19-04-2024

Department assigned to the subject: Communication and Media Studies Department

Coordinating teacher: HERRERO CURIEL, EVA

Type: Compulsory ECTS Credits : 6.0

Year : 5 Semester : 1

#### REQUIREMENTS (SUBJECTS THAT ARE ASSUMED TO BE KNOWN)

- News Reporting
- Interpretative reporting
- Information Skills
- Online Journalism

#### OBJECTIVES

- Know how local journalism works.
- Be able to search for local news.
- Access to relevant journalistic sources at the local level.
- Know the dynamics of the local media.
- Design and prepare a publication in any local format.

#### DESCRIPTION OF CONTENTS: PROGRAMME

1. What is Local Journalism
2. An Approach to the Industrial Situation in Spain
3. The Agenda Setting at Local Press
4. What is Important in a local newspaper
5. Press Offices in Local Government
6. The Relationship Between the Media and the Local Government
7. The Local Journalism as a Vehicle for Transmission of the Interests of Society
8. The Impact of Internet on Journalism
9. The Uniformity of Content
10. Facing a Global World with Glocal Journalism
11. Approaches and Genres of Journalism in the Coming Years
12. Social Networks

#### LEARNING ACTIVITIES AND METHODOLOGY

- Master Classes
- Reading
- Development a local newspaper

## ASSESSMENT SYSTEM

<b>% end-of-term-examination:</b>	30
<b>% of continuous assessment (assignments, laboratory, practicals...):</b>	70

The evaluation will be ongoing to review practices and through face to the theoretical content of the subject.

The end evaluation will be 60% development of local newspaper, 10% assignments, and 30% end examination.

Is essential to pass exam and continuous assessments. With a minimum score of 5 in each one. With a minimum score of 5 out of 10

Students who do not follow the continuous assessment and submit the publication on the day of the exam should be aware that in the ordinary call they can only achieve 60% of the total grade of the subject, according to university regulations.

In the extraordinary call they can opt for 100%.

## BASIC BIBLIOGRAPHY

- Harte, D., Howells, R. y Williams, A. Hyperlocal journalism. The decline of local newspapers and the rise of online community news, London: Routledge, 2019
- Abernathy, Penelope M. Saving Community Journalism. The Path to Profitability, North Carolina: University of North Carolina Press, (2014)
- Aldridge, Meryl Understanding the Local Media, New York: Open University Press & McGraw-Hill., 2007
- Alexander, Jeffrey C., Breese, Elizabeth Butler and Luengo, María (Eds.) The Crisis of Journalism Reconsidered. Democratic Culture, Professional Codes, Digital Future, Cambridge: Cambridge University Press., 2016
- Clayton Powell, Adam Reinventing Local News. Connecting Communities through New Technologies, Los Angeles: Figueroa Press., 2005
- Franklin, Bob Local Journalism and Local Media, London: Routledge, 2006
- Fuller, Linda K The Power of Global Community Media, New York: Palgrave MacMillan, 2007
- Harcup, Tony Alternative Journalism, Alternative Voices, London: Routledge, 2013
- McChesney, Robert W. and Pickard, Victor Will the Last Reporter Please Turn Out the Lights. The Collapse of Journalism and What Can Be Done to Fix It. , New York: The New Press., 2011
- Nielsen, Rasmus K. Local Journalism. The Decline of Newspapers and the Rise of Digital Media., London: I.B. Tauris, 2015

## BASIC ELECTRONIC RESOURCES

- Jenkin, Joy; Kleis Nielsen, Rasmus . The Digital Transition of Local News:  
<https://reutersinstitute.politics.ox.ac.uk/our-research/digital-transition-local-news>
- Pardo Baldeón, Ramón . Las aportaciones de la prensa de proximidad a la formación de comunidades locales. Veintidós años de Levante de Castelló: <https://revistas.ucm.es/index.php/HICS/article/view/44315>
- Radcliffe, Damian . Here and Now UK hyperlocal media today:  
[https://media.nesta.org.uk/documents/here\\_and\\_now\\_uk\\_hyperlocal\\_media\\_today.pdf](https://media.nesta.org.uk/documents/here_and_now_uk_hyperlocal_media_today.pdf)

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