

Academic Year: ( 2024 / 2025 )

Review date: 16-04-2024

Department assigned to the subject: Social Sciences Department

Coordinating teacher: NATERA PERAL, ANTONIO

Type: Electives ECTS Credits : 6.0

Year : 5 Semester :

## OBJECTIVES

After completing the course, the student will be able to:

- understand recent approaches to executive public management,
- comprehend the managerial skills necessary for effective resource management oriented towards public values, and
- practically handle techniques and managerial skills used in current public management.

## DESCRIPTION OF CONTENTS: PROGRAMME

1. Managerial skills in the public sector. Historical evolution, trends, peculiarities, and instruments.
2. Key elements of human resources management in public administrations. Team and Project management.
3. Negotiation and conflict resolution in the public sphere.
4. Public leadership, communication, and crisis management.
5. Strategic public management and quality of public services.
6. Digitalization, data governance, and artificial intelligence in the public sector.
7. Public values, transparency, and responsibility of public managers

## LEARNING ACTIVITIES AND METHODOLOGY

- Lectures and case studies in class
- Simulation exercises on managerial skills (group)
- Presentations, where appropriate, by student teams
- Report on public management case

## ASSESSMENT SYSTEM

<b>% end-of-term-examination:</b>	50
<b>% of continuous assessment (assignments, laboratory, practicals...):</b>	50

Ordinary assessment:

- Final exam: 50% of grade. It is necessary to obtain a minimum grade of 4 points out of 10 in the exam to calculate weighted average with the continuous evaluation.
- Evaluation of work and practical activities: 50% of grade.

## BASIC BIBLIOGRAPHY

- BOVAIRD, T. y LÖFFLER, E., eds. Public Management and Governance, Londres, Routledge, 2015, third edition.
- CONTEH, C.; GREITENS, T.J.; JESUIT, D.K.; ROBERGE, I., eds., Governance and Public Management. Strategic Foundations for Volatile Times, London, Routledge, 2018.

- JOYCE, P. Strategic Management in the Public Sector. , Londres, Routledge., 2015.

- RAYNEY, H.G.; FERNÁNDEZ, S; MALATESTA, D. Understanding and Managing Public Organizations, Jossey-Bass, 2021

- VAN DER WAL, Z. The 21st Century Public Manager., Red Globe Press., 2017.

#### ADDITIONAL BIBLIOGRAPHY

- DENHARDT, R.B.; DENHARDT, J.V.; ARISTIGUETA, M.P.; RAWLINGS, K., Managing Human Behavior in Public and Nonprofit Organizations,, Sage, 2018., .

- NOORDEGRAAF, M., Public Management. Performance, Professionalism and Politics. , Red Globe Press,, 2015.