

Academic Year: (2024 / 2025)

Review date: 12-04-2024

Department assigned to the subject: Social Analysis Department

Coordinating teacher: AGULLO TOMAS, MARIA SILVERIA

Type: Electives ECTS Credits : 6.0

Year : 5 Semester :

REQUIREMENTS (SUBJECTS THAT ARE ASSUMED TO BE KNOWN)

Previous subjects regarding "Evaluation"

OBJECTIVES

Knowledge:

- Skills to design and developed applied research in different social sectors.
 - Management of methodology and basis technics of social sciences.
 - Technics skills to produce and to analysis quantitative and qualitative data.
 - Skills in sampling and field work.
- To know how to choose the techniques from social research (quantitative and qualitative) adjusted to the setting and the evaluation context.

Learning:

- Concepts and statistical techniques for human society.

Capacities:

- Design, used and read into social indicator.
- To link knowledge of sociology and related sciences.
- To adjusted evaluation questions to economic resources, time and human support.
- To evaluate the programs, projects, public policies and social intervention and its results.
- To promote the design of public policies drive to solve social problems. .
- To design programs and projects of social intervention.
- To analysis and synthesis.
- To Information management.
- Organization and planning.

Skills:

- Development of organizations (consulting, design and management of organizations and institutions).
- Critical thinking.
- Ethical commitment.
- Interdisciplinary teamwork.
- Decision making.
- Skills and learning outcomes
- Link to document

DESCRIPTION OF CONTENTS: PROGRAMME

- To introduce the subject and link with previous subject ¿Development Evaluation of Programmes and Organizations¿.
- Operationalization: from questions or criteria to indicators. Identification of indicators and standards. Indicators reordered and ad hoc. Different ways to fix standards.
- To introduce techniques: surveys, secondary sources, observation, interview, focus group, life history other groups techniques and product and visual analysis and big data.

- Impact Evaluation Design. To estimate effect. Attribution and contribution.
- * Randomized models: difference of differences, quasi-experimental: identification of comparison groups: PSM, time series, regression discontinuity and non-experimental models.
- * Statistical modelling: control of the third intervening variable (trivariate tables, standardization, averaged means). Multivariate analysis: multiple regression.
- Data analysis:
 - * Quantitative. Bivariate data mining: crosstabs, comparison of means, ANOVA and correlation. Multivariate data mining: multivariate regression.
 - * Qualitative: discourse analysis and content analysis (Word cloud and big data...).
 - * Mixed methods.
- Interpretation. How to produce a data interpretation based in systematic approach or driven by program theory.
- Possible analyzes in evaluation, methods and the correspondence with purposes: enlightenment, improvement and accountability.

LEARNING ACTIVITIES AND METHODOLOGY

- Professor explanation of the contents with the active participation of students through dynamic and workshops. This method relates primarily to the acquisition of knowledge and abilities. The students work with a brief handbooks. These tasks are estimated in 3 ECTS.
- Specific workshops (methodological options, discourse analysis and interpretation). The four workshops are conducted mainly with the assistance of the teacher in class time. This task is estimated in 3 ECTS.
- Individuals or group tutorials. The professor gives support through individuals or groups interviews.

ASSESSMENT SYSTEM

% end-of-term-examination:	15
% of continuous assessment (assignments, laboratory, practicals...):	85

The evaluation is based on the analysis of the evaluation work, an test and the products from workshops.

- The works and the participation involve the 85 % of the final score.
- The remaining 15 % comes from the test.

There is the possibility of being evaluated only with the test.

% end-of-term-examination: 15 %

% continuous assessment (assignments, laboratory, practical): 85%

Alternatives

- There is the possibility to make only the test (100%).
- There is the possibility that if someone wants to develop a real evaluation process it could be an alternative to the workshops.
- In special situations, this assessment system could be replaced by a written test for the entire subject.

BASIC BIBLIOGRAPHY

- Alkin, M. (2011), Evaluation Essentials., New York: Guilford Press..
- Evalsed. Evalsed Sourcebook Method and Techniques. European Commission. (Chapter 8, Impact evaluation págs: 47-120), European Commission.
https://ec.europa.eu/regional_policy/sources/docgener/evaluation/guide/evaluation_sourcebook.pdf.
- Gertler P. J. y otros (2011) La evaluación de impacto en la práctica. , Washington: Banco Mundial.
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- Ligerio y otros (2020), Rayuela: un ejercicio de reflexión y comprobación para hacer una evaluación consciente. , Madrid: Means. .
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- Visauta Vinacua, B. (2007), Análisis estadísticos con SPSS 14. , McGraw-Hill. .
- WEISS, C. (1998). Evaluation. , New Jersey: Prentice-Hall..

ADDITIONAL BIBLIOGRAPHY

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