

Academic Year: (2024 / 2025)

Review date: 12-03-2024

Department assigned to the subject: Humanities: History, Geography and Art Department

Coordinating teacher: GAMIR ORUETA, AGUSTIN

Type: Basic Core ECTS Credits : 6.0

Year : 1 Semester : 1

Branch of knowledge: Social Sciences and Law

OBJECTIVES

Competences:

- Know the importance of space and territory for a global understanding of tourism.
- Know the main tourist flows on a global scale.
- Know the tourist regions of the world and the diversity of tourist spaces
- Know the new modalities of tourism.
- Understand the consequences and impacts of tourism on the territory

Skills:

- Locate and manage geographic information as an instrument of tourism analysis.
- Ability to interrelate geographic processes and tourism at different scales.
- Ability to link the events and processes at different geographical scales.
- Understanding spatial relationships

Attitudes:

- A globalizing attitude which allows to link events of various kinds, and to understand the multiple causes of social realities.
- An honest attitude and scientific management that enables the interpretation and production of information accurately and objectively.
- A participatory approach, which allows, through direct contact with the area to observe, recognize and interpret them directly in the events and processes.
- A critical, committed and responsible, allowing awareness of the risks and consequences of certain actions on the territory, promoting social justice and practices or strategies for sustainable development.

DESCRIPTION OF CONTENTS: PROGRAMME

Basic training course which provides students with a summary overview of the key issues addressed by tourism geography.

1. Geography of Tourism and related sciences. Basic concepts in Tourism Geography. Study sources.
2. Historical evolution of tourism.
3. Tourism and climate.
4. Tourism outlets and flows worldwide
5. The tourist regions.
6. Tourism and transport.
7. Typology of tourism and new forms of tourism.

8. Tourism in Spain
9. Tourism and territory.
10. Tourism and cinema.

LEARNING ACTIVITIES AND METHODOLOGY

The formative activities of the course include:

- Contact classes of theoretical and lecture (3 ECTS)
- Attendance of practical classes (2 ECTS).
- Creation of works (1 ECTS).

The theoretical and practical contents as well as the methodologies for its teaching are easily adapted to online teaching. In this sense, the use of programs such as Black board Collaborate or similar is foreseen, which allow online written, oral and visual communication between the teacher and the students.

ASSESSMENT SYSTEM

% end-of-term-examination:	30
% of continuous assessment (assignments, laboratory, practicals...):	70

The evaluation will consist of three sections: a work in small groups (50%), some practical tests (20%) and an individual questionnaire (30%).

1. This work will deal with some aspect of the relationship between tourism and territory (50%). The specific subject of the work will be agreed upon the beginning of the course with the teacher. The work must include as many practices as the teacher judges necessary.
2. A series of specific tests on the topics exposed in class. These tests will cover either practical aspects of tourism information treatment or specific readings. As a whole they will represent 20% of the individual grade.
3. An individual written test (30%)

The evaluation of the subject in its extraordinary call will consist of a written test about what was presented in class and the complementary texts introduced in the Aula Global application. It will have a value of 100% of the grade of the subject.

In this course, students should not use artificial intelligence tools to carry out the work or exercises proposed by the faculty. In the event that the use of AI by the student gives rise to academic fraud by falsifying the results of an exam or work required to accredit academic performance, the Regulation of the University Carlos III of Madrid of partial development of the Law 3/2022, of February 24th, of University Coexistence, will be applied.

BASIC BIBLIOGRAPHY

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