

Academic Year: ( 2024 / 2025 )

Review date: 21-04-2024

Department assigned to the subject: Communication and Media Studies Department

Coordinating teacher: BENITEZ IGLESIAS, ANTONIO JESUS

Type: Compulsory ECTS Credits : 3.0

Year : 1 Semester : 2

## OBJECTIVES

Students should be able to:

- Use technological tools for image and sound editing and retouching, through devices of different nature, allowing them to create high-quality audiovisual projects.
- Generate transmedia documentary narratives.
- Develop audiovisual stories committed to human rights, gender equality, accessibility for persons with disabilities, and the promotion of peace culture and democratic values.
- Understand the main tools for designing online information packages.
- Acquire the technical foundation and proficiency in audiovisual equipment handling that enables optimal utilization of the teachings provided, with a view towards applying them to future projects and potentially to the Final Degree Project (TFG, FDG) if required.

## DESCRIPTION OF CONTENTS: PROGRAMME

Transmedia production of documentary film & reportage  
 Planning the workflow of a documentary film & reportage  
 Audiovisual editing and post-production.  
 TV programs.

## LEARNING ACTIVITIES AND METHODOLOGY

### LEARNING ACTIVITIES

Theoretical and practical classes.  
 Laboratory practices.  
 Teamwork.  
 Individual student work.  
 Meetings and seminars.

### TEACHING METHODOLOGY

Creation, planning, production and postproduction of audiovisual pieces.

## ASSESSMENT SYSTEM

<b>% end-of-term-examination:</b>	0
<b>% of continuous assessment (assignments, laboratory, practicals...):</b>	100

Continuous assessment through the realization of several practical exercises which represent 100% of the final grade. Some of these practices are individual, others are in group.

In case an extraordinary call is necessary, equivalent assignments will be assigned.

The proposed activities are considered mandatory, and to be approved, a minimum of 50% of the possible grade must be obtained, unless expressly stated otherwise in class or in Aula Global.

## BASIC BIBLIOGRAPHY

- EISENSTEIN, Sergei Mijailovich Hacia una teoría del montaje (I y II), Paidós, 2001
- A. OHANIAN, Thomas Edición digital no lineal, IRTVE, 1a ed. 1996
- CARLSON, Sylvia y Verne Manual profesional de cámara, IRTVE, 1a ed. Madrid 2000
- CASTILLO, José María Televisión y lenguaje audiovisual, IRTVE, 2a ed. 2009
- Gerald Millerson & Jim Owens Video Production Handbook, Focal Press, 2008
- Ivan Cury Directing and producing for television, Focal Press, 2010
- VILLAIN, Dominique El Montaje, Paidós, 1997
- WEYNAND, Diana Final Cut Pro X. Apple Pro Training, Anaya, 2a ed. 2012