

Academic Year: ( 2024 / 2025 )

Review date: 04-05-2023

Department assigned to the subject: Communication and Media Studies Department

Coordinating teacher: SAINZ DE BARANDA ANDUJAR, CLARA

Type: Compulsory ECTS Credits : 3.0

Year : 1 Semester : 1

## OBJECTIVES

Knowing the audiovisual narrative to generate transmedia storytelling documentary.  
 Basic theoretical knowledge of technology involved in the capture and management of images and sounds. Crew and formats.  
 Capacity and ability to manage audiovisual equipment.  
 Know the main tools for designing online news packages.  
 Make audiovisual stories committed to the values of equality and the defense of democratic principles.

## DESCRIPTION OF CONTENTS: PROGRAMME

Media narrative.  
 The figure of the director and teamwork.  
 Basic techniques of documentary making and reports.  
 Cameraman techniques.  
 Lighting and sound.  
 New recording devices and media formats.  
 Filming devices according to projects.  
 Editing and post-production digital media.

## LEARNING ACTIVITIES AND METHODOLOGY

Theory taught at UC3M  
 Practice taught at Instituto RTVE.  
 Theoretical and practical classes on the management of audiovisual equipment.  
 Introduction to Video Editing  
 Viewings on audiovisual material.  
 Recording and editing an information piece

## ASSESSMENT SYSTEM

<b>% end-of-term-examination:</b>	0
<b>% of continuous assessment (assignments, laboratory, practicals...):</b>	100

Continuous evaluation through the realization of several practical exercises that are 100% of the final grade. Some of these are individual, others are in group.

Part 1: Record and edition of an informative piece about the Institute. The record will be grouped but each student will have to have their own piece of information edited and exported. This part will be 70% of the final grade

Part 2: Delivery of an ample memory of the concepts acquired in TTRI. See rules of memory in virtual classroom. This part has a weight of 30% in the final grade.

To overcome the subject will have to make delivery of the two parts.

## BASIC BIBLIOGRAPHY

- A. OHANIAN, Thomas Edición digital no lineal, 1a ed. Madrid: IRTVE., 1996
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- CARLSON, Sylvia y Verne Manual profesional de cámara., 1a ed. Madrid: IRTVE., 2000
- CASTILLO, José María Televisión y lenguaje audiovisual, 2a ed. Madrid: IRTVE. , 2009
- E. BROWNE , Steven Edición de Vídeo. , 1a ed Madrid: IRTVE ., 2003
- EISENSTEIN, Sergei Mijailovich Hacia una teoría del montaje (I y II). , Barcelona: Paidós., 2001
- VILLAIN, Dominique El Montaje, Barcelona: Paidós Comunicación., 1997
- WEYNAND, Diana Final Cut Pro X. Apple Pro Training, 2a ed. Madrid: Anaya., 2012

#### ADDITIONAL BIBLIOGRAPHY

- B. Musburger, Robert Producción en vídeo con una cámara. , 1a ed. Madrid: IRTVE., 1994
- Dancynger, Ken Técnicas de Edición en Cine y TV. , Barcelona: Gedisa., 1999
- Guillem, Paloma Final Cut Pro X: manual imprescindible. , 1a ed. Madrid: Anaya., 2012
- Hart, John La técnica del storyboard, 1a ed. Madrid: IRTVE..
- Mascelli, Joseph V. Los cinco principios básicos de la cinematografía. manual del montador de cine. , Barcelona: Colección Bosch Comunicación., 1988
- Oringel, Robert Manual de operaciones de televisión, 1a ed. Madrid: IRTVE., 1999
- Pareja Carrascal, Emilio Sensores y cámaras CCD, 1a ed. Madrid: IRTVE., 1991
- Pudovkin, Vselvod Lecciones de Cinematografía, Madrid: Ed. Rialp, 1960
- Reisz, Karel Técnica del Montaje Cinematográfico, Madrid: Taurus, Madrid (Edición actualizada en Plot), 1990
- Sánchez, Rafael C Montaje Cinematográfico. Arte de movimiento. , Buenos aires: La Crujía Ediciones., 2003
- Thompson, Roy El lenguaje del plano, 1a ed. Madrid: IRTVE., 2002
- Ward, Peter Composición de la imagen en cine y televisión, 1a ed. Madrid: IRTVE., 1997