

Academic Year: ( 2024 / 2025 )

Review date: 05-07-2021

Department assigned to the subject: Communication and Media Studies Department

Coordinating teacher: PALACIO ARRANZ, JOSE MANUEL

Type: Compulsory ECTS Credits : 3.0

Year : 1 Semester : 2

## OBJECTIVES

- To possess and understand key knowledge to be able to be original in the development and application of ideas, often within a research context.
- Capacity to apply knowledge and solve problems in new environments within wider contexts (or multidisciplinary) related to the area of study.
- Capacity to integrate knowledge and confront the complexity of judgments taking limited or incomplete information as a point of departure, including reflections on social and ethical responsibilities, linked to the acquisition of knowledge and judgment.
- Capacity to express knowledge, convey reasoning and reach conclusions to specialized and non-specialized audiences in a clear, unambiguous fashion.
- Screenplay development including executive production.
- Direct and translation of screenplays into film and television images.
- Identify the roles and human resources relations within the context of audiovisual productions.
- Identify, select and develop proposals for film and television projects.
- Create and explain audiovisual projects in pitching sessions.
- Knowledge of the key tools of screenwriting for the development of film and television fiction.
- Plan screenplays and mise-en-scene: basic notions on directing actors.
- Plan and organize shooting plans.
- Supervise and manage the postproduction and finalization processes.

## DESCRIPTION OF CONTENTS: PROGRAMME

1. Introduction. Television and creation
2. Television / Cinema. City and creation
3. The television documentary
4. Women look
5. Experimentation on television
6. The creation of a format (1)
7. The creation of a format (2)

## ASSESSMENT SYSTEM

<b>% end-of-term-examination:</b>	60
<b>% of continuous assessment (assignments, laboratory, practicals...):</b>	40

Creative work (essay, photo or video ) about the city. Deadline: One month after completion of the course.  
Attendance and participation.

