
Academic Year: (2024 / 2025)

Review date: 19-04-2024

Department assigned to the subject: Communication and Media Studies Department

Coordinating teacher: HERRERO CURIEL, EVA

Type: Compulsory ECTS Credits : 6.0

Year : 2 Semester : 2

REQUIREMENTS (SUBJECTS THAT ARE ASSUMED TO BE KNOWN)

Detailed knowledge Spanish.

OBJECTIVES

- O1: Identify the internal and external structure of a news item
- O2: Hierarchise information
- O3: Be able to write correctly, providing accurate information and in accordance with established grammatical and lexical rules.
- O4: Incorporate daily press reading into their consumption habits.
- O5: Write all types of informative texts for press, radio, television and multimedia
- O6: Being able to manage the processes of documentation, access to data and sources in order to produce quality journalistic information
- O7: Differentiate the news genre from other journalistic genres
- O8: Develop news criteria.
- O9: Evaluate, contrast and select sources of information.
- O10: Apply journalistic ethics and professional deontology.
- O11: Assess how gender stereotypes and roles affect the professional practice of journalism
- O12: Reflect critically on the issues on the media's agenda

DESCRIPTION OF CONTENTS: PROGRAMME

- Unit 1. Introduction to journalistic practice. Characteristics and attributes of the news.
- Unit 2. Structure of the informative story. Hierarchy of data.
- Unit 3. Entitled information and the lead or first paragraph.
- Unit 4. The resources of the news story. Expose, narrate, describe.
- Unit 5. The approach of the news.
- Unit 6. Gender in the news
- Unit 7. The value of the sources.
- Unit 8. The reference to the sources. Citations and attribution
- Unit 9. The research is the task of the journalist.
- Unit 10. Misinformation and Fakes
- Unit 11. The role of the news agencies.
- Unit 12. New forms of the news story in the Internet era.
- Unit 13. Different faces in the news. Radio, web and television.

LEARNING ACTIVITIES AND METHODOLOGY

- Theoretical lessons and practices:

The first lectures, the course will be developed. The aim is that the student recognize and understand the concepts upon which the practice of journalistic news is based.

Practices consist of exercise the journalistic approach to recognize the news fact and value components. There will be different types of practices: Preparation of news a few times with news agencies or material delivered by Professor and others, since the initiative of the student's search for the news and access to appropriate sources to develop.

- Inverted Classroom:

This methodology is used in some subjects of the programme, in this way the student has enough material to work on the subject outside the classroom and on the corresponding day that class is used for discussion, exposition and practical exercises.

- Discussion forums:

In some subjects, students are invited to watch a film or documentary and a forum is opened for three weeks so that the students and the teacher can exchange ideas and comment on what the film has suggested to them, always relating it to the contents of the subject itself.

- Presentations by professionals

Throughout the four-month period, a professional journalist will be invited to give a first-hand insight into the practice of the profession and the most sensitive news coverage. For example, gender, migration, mental health or disinformation.

- Tutorial regime

Individual attendance (individual tutorials) or group attendance (group tutorials). The tutoring day is established at the beginning of each term.

ASSESSMENT SYSTEM

% end-of-term-examination: 50

% of continuous assessment (assignments, laboratory, practicals...): 50

Throughout the course, work is indispensable for learning this subject. The evaluation system will continue to educate the student: 1 in the acquisition of the news criterion. 2nd. In the development of the skills required for the pursuit of the news and access to sources. And 3rd, in the treatment and final elaboration of the story. Mastery of vocabulary and appropriate use of language will be very much in mind. A lack of spelling will mean a point less and two fouls, suspense.

To take the exam in the ordinary exam session, it is necessary to pass the continuous evaluation. To pass the subject, it is required to pass the final exam. With a minimum score of 5 out of 10

For students who waive the continuous evaluation, the percentage value of the final exam will be 60%.

The mastery of vocabulary and proper language use will be considered. A spelling mistake will mean one point less, and two will mean a fail. This criterion will apply to the practical work elaborated throughout the course and the final exam.

BASIC BIBLIOGRAPHY

- Melvin Mencher News Reporting and Writing, McGraw-Hill Higher Education, 2010

- Deborah A. Potter Handbook of Independent Journalism, Bureau of International Information Programs, U.S. Department of State, 2006

- Jan Johnson Yopp, Beth A. Haller Introduction to News Reporting, An: A Beginning Journalist's Guide, Pearson, 2005

- The Missouri Group News Reporting and Writing , Bedford/St. Martin's, 2013

ADDITIONAL BIBLIOGRAPHY

- Amorós García, Marc Fakes News. La verdad de las noticias falsas, Plataforma editorial, 2018
- Campos, Vicente ¡Extra, extra! Muckrakers, orígenes del periodismo de denuncia, Ariel, 2015
- Casals Carro, M^a Jesús Periodismo y sentido de la realidad, Fragua, 2005
- Deborah A. Potter Handbook of Independent Journalism, Bureau of International Information Programs, U.S. Department of State, 2006
- Díaz Nosty, Bernardo Voces de mujeres. Periodistas españolas del siglo XX nacidas antes de la Guerra Civil , Renacimiento, 2020
- El País Libro de estilo El País, Aguilar, 2021
- Gabilondo, Iñaki. El fin de una época. Sobre el oficio de contar cosas, Barril Barral, 2011
- García Albi, Inés Nosotras que contamos. Mujeres periodistas en España, Plaza y Yanes, 2007
- Gomis, Lorenzo Teoría de los géneros periodísticos, UOCPRESS, 2008
- Herrero Curiel, Eva Periodistas y redes sociales en España. Del 11M al 15M, UOC, 2014
- Instituto Cervantes Guía de comunicación no sexista, Debate, 2021
- Kapúscinski, Ryszard The Five Senses of Journalism: Being, Seeing, Hearing, Sharing, Thinking, Fondo Cultura Económica, 2003
- Lázaro Carreter, Fernando El nuevo dardo en la palabra, Galaxia Gutenberg / Círculo de lectores, 1997
- Marc Amorós García Fakes News. La verdad de las noticias falsas, Plataforma editorial, 2018
- Martini, Stella Los que hacen la noticia: Periodismo, información y poder, Biblos, 2004
- Martín Vivaldi, Gonzalo Curso de Redacción, Paraninfo, 2018
- Martínez Alberto, José Luis Curso general de redacción periodística, Thomson, 1991
- María Jesús Casals Carro Periodismo y sentido de la Realidad. Teoría y análisis de la narrativa periodística, Fragua, 2005
- Mencher, Melvin News Reporting and Writing, McGraw-Hill Higher Education, 2010
- Randall, David The Universal Journalist: Expanded and Updated, Pluto Press, 2016
- Redondo, Myriam Verificación digital para periodistas. Manual contra bulos y desinformación internacional., UOCPRESS, 2018
- Sánchez Marín, Guillen La polivalencia periodística de las agencias de noticias. El caso de la ACN y los de EFE, EP, AFP y ANSA, UOCPRESS, 2015

BASIC ELECTRONIC RESOURCES

- Associated Press . The Associated Press Stylebook: <http://https://www.youtube.com/watch?v=Ogb0bV96xD8>
- BBC . News Style Guide: <https://www.bbc.co.uk/newsstyleguide/all>