

Master's Thesis

Academic Year: (2024 / 2025)

Review date: 16-12-2023

Department assigned to the subject: Communication and Media Studies Department

Coordinating teacher: MOLINA CAÑABATE, JUAN PEDRO

Type: Master Final Project ECTS Credits : 12.0

Year : 1 Semester : 2

REQUIREMENTS (SUBJECTS THAT ARE ASSUMED TO BE KNOWN)

Core module.

OBJECTIVES

The student is able to:

- Write a realistic research work focused on the development of some of the topics of the Master.
- Apply their knowledge to a specific object of study.
- Articulate a coherent hypotheses and a methodology adapted to the object of study.
- Clearly and concisely structure a text.
- Establish a logical continuity between hypothetical ideas, demonstration and conclusions.
- Appropriately document their research, paying particular attention to the history and current state of research on the subject under study.
- Develop a personal and rigorous discourse and offer innovative approaches.
- Make a public defense of his/her research with speech correction.

DESCRIPTION OF CONTENTS: PROGRAMME

The work will be supervised by a tutor responsible for the research. The supervisor will be a lecturer with a Ph.D. degree. The research work carried out must be related to one of the topics of the Master.

LEARNING ACTIVITIES AND METHODOLOGY

The necessary coordination mechanisms will be established to ensure consistency of assessment systems and tutoring in the Master.

ASSESSMENT SYSTEM

Written essay and public defence.

The University uses the Turnitin Feedback Studio program within the Aula Global for the delivery of student work. This program compares the originality of the work delivered by each student with millions of electronic resources and detects those parts of the text that are copied and pasted. If the student has correctly made the appointment and the bibliographic reference of the documents he uses as a source, Turnitin will not mark it as plagiarism.

BASIC BIBLIOGRAPHY

- BERGER, Arthur A. Media and communication research methods: an introduction to qualitative and quantitative approaches, Los Angeles: SAGE, 2016
- O'REILLY, Michelle y KIYIMBA, Nikki Advanced qualitative research: a guide to using theory, Los Angeles: SAGE, 2015
- REQUENA, Félix y AYUSO, Luis (coords.) Estrategias de investigación en las ciencias sociales: fundamentos para la elaboración de un Trabajo de Fin de Grado o un Trabajo de Fin de Máster, Tirant Lo Blanch, 2018

BASIC ELECTRONIC RESOURCES

- Universidad Carlos III de Madrid . Directrices para la Organización y Evaluación de las asignaturas de Trabajo Fin de Estudios: <https://e-archivo.uc3m.es/handle/10016/29326>
- Universidad Carlos III de Madrid . Guía bibliotecaria para el apoyo a los estudiantes UC3M que realizan su Trabajo de Fin de Máster (TFM): <https://uc3m.libguides.com/TFM>
- Universidad Carlos III de Madrid . Información práctica para llevar a cabo el TFM: <https://www.uc3m.es/postgrado/matricula/tfm>