

Academic Year: ( 2024 / 2025 )

Review date: 23-04-2024

Department assigned to the subject: Library and Information Sciences Department

Coordinating teacher: GARCIA LOPEZ, FATIMA

Type: Electives ECTS Credits : 3.0

Year : Semester :

## REQUIREMENTS (SUBJECTS THAT ARE ASSUMED TO BE KNOWN)

None.

## OBJECTIVES

- Discover the richness and potential of the audiovisual heritage
- Approaching the history and evolution of photography, film, radio and television for documents with patrimonial-audiovisual value
- Knowing the fundamental resources to raise a rigorous search process property on archives, considering the specificities of the audiovisual documents
- Select the audiovisual documentation (photography, television, video, film, radio, sound) has been appropriately preserved
- Consider the legal requirements for different uses of audiovisual heritage
- Identify the impact of digitalization process on audiovisual documentation and heritage as in their conservation as dissemination processes

## DESCRIPTION OF CONTENTS: PROGRAMME

This course aims to raise awareness of the existing audiovisual heritage in audiovisual information sources in Spain and the world and explain the technical and technological processes for the preservation of this heritage.

- Unit 1. Introduction to audiovisual heritage and documentation: media and formats. The significance of preservation.
- Unit 2. The film heritage: sources, funds and management
- Unit 3. Television and visual heritage: sources, collections and management
- Unit 4. The photographic heritage: sources, collections and management
- Unit 5. The sound heritage: sources, collections and management
- Unit 6. Digitalization projects of the audiovisual heritage

## LEARNING ACTIVITIES AND METHODOLOGY

### 1. Lectures

Basic knowledge of the audiovisual heritage, the problems of preservation of the supports, and the processes of digitalization. Competencies 1, 2 and 3 (1 ECTS).

### 2. Practical work

Practical classes with resources with audiovisual heritage. Competencies 3 and 4. (1 ECTS).

### 3. Student work

Supervised study of theoretical and practical content, teaching materials and processing jobs. Competencies 1, 2 and 3 (1 ECTS).

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### ASSESSMENT SYSTEM

**% end-of-term-examination:** 50

**% of continuous assessment (assignments, laboratory, practicals...):** 50

The final grade for the course will result from the sum of the continuous evaluation of the various qualifying activities resulting from a final test.

The final theory exam will account for 50% of the total grade.

The associated practices of the continuous evaluation make up the remaining 50% of the final grade.

### BASIC BIBLIOGRAPHY

- CARIDAD SEBASTIÁN M., HERNÁNDEZ PÉREZ A., RODRÍGUEZ MATEOS D., PÉREZ LORENZO B. Documentación audiovisual: nuevas tendencias en el entorno digital. , Madrid: Síntesis, 2011

- MARCOS RECIO J.C. (coord.) Gestión del patrimonio audiovisual en medios de comunicación. , Madrid: Síntesis, , 2013

### ADDITIONAL BIBLIOGRAPHY

- Caridad Sebastián, M.; Morales García, Ana María; Martínez Cardama, S. y García López, F (2018) Los archivos audiovisuales de televisión: estrategias para su revalorización en un entorno transmedia, Revista Latina de Comunicación Social (2018). Número titulado "Innovación en Comunicación. Retos en la TV pública europea y en el periodismo móvil". ISSN: 1138-5820, 2018

- EDMONDSON R. Filosofía y principios de los archivos audiovisuales. , París: UNESCO, , 2004

- García López, Fátima, Martínez Cardama, Sara (2020) Strategies for preserving memes as artefacts of digital culture, Revista Latina de Comunicación Social (2018). Número titulado "Innovación en Comunicación. Retos en la TV pública europea y en el periodismo móvil". ISSN: 1138-5820, 2020

- LÓPEZ HERNÁNDEZ A. Introducción a la documentación audiovisual. , Sevilla: S&C Ediciones, 2003

- MOREIRO J.A. (coord.) Manual de Documentación informativa, Madrid: Cátedra, , 2000