

Scriptwriting for television (fiction)

Academic Year: (2024 / 2025)

Review date: 09-06-2021

Department assigned to the subject: Communication and Media Studies Department

Coordinating teacher: GALAN FAJARDO, HELENA MARIA

Type: Electives ECTS Credits : 3.0

Year : Semester :

OBJECTIVES

1. Understanding the creative and industrial process in developing a script for a television fiction.
2. Understanding the different tools available for a television writer.
3. Ability to undertake a fiction project for television.

DESCRIPTION OF CONTENTS: PROGRAMME

1. Introduction: audiovisual media and writing process.
2. Scriptwriting for television fiction: rules, language, trends.
3. The creation of a television series.
 - 3.1. The starting point: the development of the concept.
 - 3.2. The main concepts of the project: the "bible"
 - 3.3. The characters and the characterization process.
 - 3.4. The development of plot lines: the map frame.
 - 3.5. The "escaleta".
 - 3.6. Dialogues.
 - 3.7. The presentation of projects: the "pitching. "

LEARNING ACTIVITIES AND METHODOLOGY

1. Theoretical classes:
Students will be introduced to the basic concepts of narrative television, specifically focusing on fiction. They will be also introduced to the different tools that are necessary for creating a script for a fiction series. Competency 1.
2. Practical classes:
Through practical sessions, students will apply the concepts previously established and explained in the theoretical lessons. Competencies 2 and 3.
3. Student work.
Students will develop a project of a fiction series for television ("bible"). Competencies 2 and 3.

ASSESSMENT SYSTEM

% end-of-term-examination:	50
% of continuous assessment (assignments, laboratory, practicals...):	50
-Final exam: 50%.	
-Work / Practical: 50%.	

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% of continuous assessment (assignments, laboratory, practicals...):	50

The active participation in practical classes and tutorials by the students will be considered.

-It is imperative that the student obtains the equivalent of a 5 on the theoretical exam and in the practical activities, in order to be able to pass the subject.

BASIC BIBLIOGRAPHY

- Dancyger, Ken Alternative Scriptwriting: successfully Breaking the Rules , Elsevier/Focal Press, 2007
- Goldberg, Lee y Rabkin, William, Successful television writing,, John Wiley & Sons, Inc., New Jersey, 2003..
- Ryan, M. L. (Ed.) Narrative across media. The languages of storytelling, University of Nebraska Press.
- Sandler, Ellen The TV Writer's Workbook : A Creative Approach To Television Scripts , Delta Trade Paperbacks, 2007
- Smethurst, William, How to write for television-A guide to writing and selling successful TV script,, Howtobooks, Oxford, 2007..

ADDITIONAL BIBLIOGRAPHY

- GARCÍA DE CASTRO, MARIO La ficción televisiva popular, Una evolución de las series de televisión en España, Gedisa, 2002
- Rueda Laffond, José Carlos y Coronado Ruiz, Carlota La mirada televisiva: ficción y representación histórica en España , Fragua , 2009