

Academic Year: ( 2024 / 2025 )

Review date: 23-04-2024

Department assigned to the subject: Communication and Media Studies Department

Coordinating teacher: GONZALEZ ALDEA, PATRICIA

Type: Compulsory ECTS Credits : 4.0

Year : 1 Semester : 1

## REQUIREMENTS (SUBJECTS THAT ARE ASSUMED TO BE KNOWN)

Journalistic genres

## OBJECTIVES

### SKILLS

Understanding the relationship between journalism and documentary, developing new ideas and improving the originality

Students should be able to integrate knowledge, handle complexity, and formulate judgments based on information that was incomplete or limited, include reflecting on social and ethical responsibilities

Develop critical and analytical skills through the analysis of the image and visual narrative.

Acquire theoretical knowledge on visual story and become aware of their impact and social influence.

Knowing the basics of ethical journalism in a digital and interactive context.

Acquire theoretical and historical knowledge of the documentary / reportage.

Acquire analytical knowledge to address the documentary narrative from a critical perspective

Analyze the relationship between the documentary and the journalistic practice.

### SPECIFIC SKILLS

Understand the links of documentary with the journalism practice and its work dynamics.

Master the research and documentation's process of report/documentary

Acquire journalistic skills on how to make good interviews for reports/documentaries

Acquire skills to produce reports/documentaries: from designing the dossier to finance

Promote the SDGs, especially those related to sustainability and climate change

### LEARNING OUTCOMES

Knowledge of the historical development of reportage and its main features  
Evolution and transformation of the documentary genre in the digital context.  
Principles of rhetoric and persuasive strategies documentary.

## DESCRIPTION OF CONTENTS: PROGRAMME

- 1.- Understanding the nature and evolution of journalistic reporting.
- 2.- Theoretical knowledge of journalistic implications in the documentary.
- 3.- Journalistic sources
- 4.- Writing of journalistic reports and scripts
- 5.- The interview as a documentary practice
- 6.- Innovation and new approaches: drones and new narratives
- 7.- How to fund and to sell a documentary project
- 8.- Sustainability and climate change in the documentary story

## LEARNING ACTIVITIES AND METHODOLOGY

### LEARNING ACTIVITIES

Lectures

Practical classes with case studies

Working groups

Individual student work

Analysis of journalistic reports that address the issues of sustainability and climate change. A journalistic practice will be carried out on these topics

### TEACHING METHODOLOGIES

Lectures with teacher support and visual media, in which the main concepts of the subject are developed. On the other hand, articles and textbooks will be provided to supplement student learning. Workshops aimed to put into practice collective and individual works of the students.

Critical reading of texts recommended by the professor.

Reading in deep newspaper articles, reports, textbooks to expand and consolidate the knowledge of the subject.

Analyzing practical cases developed by the professor

Student's dissertation moderated by the professor about issues related to the content of the subject, as well as case studies.

Writing papers and reports about some fields taught in classes

Critical analysis and viewing of documentaries.

## ASSESSMENT SYSTEM

<b>% end-of-term-examination:</b>	60
<b>% of continuous assessment (assignments, laboratory, practicals...):</b>	40

Students must submit an interview (60%) which shows that they have understood the subject: both theoretical and practice. The final qualification will evaluate the project's idea not only because of its thematic but its originality

40% Participation and collective and individual students' presentations

For the extraordinary call students have to do an interview and a report.

## BASIC BIBLIOGRAPHY

- Echevarría Begoña El reportaje periodístico: una radiografía de la realidad, Comunicación Social, 2011
- Francés, Miquel; Gavaldà, Josep; Llorca, Gema; Peris, Àlvar El documental en el entorno digital , UOC, 2013
- Gifreu-Castells, Arnau Periodismo y documental: encuentros en la era transmedia, UNR Editora. Editorial de la Universidad Nacional de Rosario, 2017
- Kurt Lancaster Video Journalism for the Web: A Practical Introduction to Documentary Storytelling, Routledge, 2012
- León, Bienvenido Dirección de documentales para televisión: guía, producción y realización , EUNSA, 2009

- Nichols, Bill La representación de la realidad: Cuestiones y conceptos sobre el documental, Paidós, 1997

- Vilalta i Casas, Jaume El reportero en acción. Noticia, reportaje y documental en televisión, Publicacions i Edicions de la Universitat de Barcelona, 2007

#### ADDITIONAL BIBLIOGRAPHY

- Bogost, Ian; Ferrari, Simon; Schweizer, Bobby Newsgames: Journalism at Play, MIT Press, 2010

- Burgh, Hugo de Investigations: the theory and practice of investigative journalism, Ed. Longman, 1999

- Caminos Marcet, José María Periodismo de Investigación. Teoría y práctica, Síntesis, 1997

- Ritchin, Fred Bending the Frame: Photojournalism, Documentary, and Citizenship, Aperture Foundation, 2013

#### BASIC ELECTRONIC RESOURCES

- Harvard University . Journalism and Television Documentary:  
<http://www.nieman.harvard.edu/reports/article/101602/Where-Journalism-and-Television-Documentary-Meet.aspx>

- Harvard University . documentary and storytelling: <http://www.niemanlab.org/2014/01/vice-news-wants-to-take-documentary-style-storytelling-to-hot-spots-around-the-globe/>

- The New York Times . The Weekly: <https://www.nytimes.com/section/the-weekly>

- i-docs . El documental y el futuro del periodismo: <http://i-docs.org/2013/07/31/interactive-documentary-and-the-future-of-journalism/>