Digital startups

Academic Year: (2023 / 2024)   **Review date: 25-05-2022**

Department assigned to the subject: Computer Science and Engineering Department

Coordinating teacher: GOMEZ BERBIS, JUAN MIGUEL

Type: Electives ECTS Credits : 6.0

Year : 4 Semester :

SKILLS AND LEARNING OUTCOMES

Complement the basic, transversal and compulsory knowledge of the Degree according to the student's preferences.

DESCRIPTION OF CONTENTS: PROGRAMME

-Introduction to Digital Startups
-Business models
-Collaborative working and productivity: techniques and tools
-Business plan for a digital product
-Principles of business banagement for a Digital Startup
-Innovation, internationalization and digital disruption

LEARNING ACTIVITIES AND METHODOLOGY

Seminars and lectures supported by computer and audiovisual aids.
Practical learning based on cases and problems, and exercise resolution.
Individual and group or cooperative work with the option of oral or written presentation.
Individual and group tutorials to resolve doubts and queries about the subject.
Internships and directed laboratory activities.