uc3m Universidad Carlos III de Madrid

Emerging Technology Trends

Academic Year: (2023 / 2024) Review date: 04-05-2023

Department assigned to the subject: Business Administration Department

Coordinating teacher: DIAS DOS REIS, SAMIRA

Type: Electives ECTS Credits: 2.0

Year: 1 Semester: 2

REQUIREMENTS (SUBJECTS THAT ARE ASSUMED TO BE KNOWN)

Not applicable

OBJECTIVES

- Students will be able to understand and integrate knowledge about emerging technological trends and learn how to face the complexity of making decisions based on information that includes reflections on the social and ethical responsibilities.

DESCRIPTION OF CONTENTS: PROGRAMME

Main emerging technologies: introduction to their characteristics and potential. Managerial implication of emerging technologies. Ethical and social consequences of these technologies.

LEARNING ACTIVITIES AND METHODOLOGY

Lectures
Presentations
Office hours
Individual assignment

% end-of-term-examination: 60 % of continuous assessment (assignments, laboratory, practicals...): 40