

Academic Year: ( 2023 / 2024 )

Review date: 07-09-2023

Department assigned to the subject: Business Administration Department

Coordinating teacher: MORENO MUÑOZ, JESUS DAVID

Type: Compulsory ECTS Credits : 6.0

Year : 1 Semester : 1

**REQUIREMENTS (SUBJECTS THAT ARE ASSUMED TO BE KNOWN)**

None

**OBJECTIVES****GENERAL COMPETENCES**

- Having knowledge useful for researching
- Having abilities to solve complex problems
- Getting ethical behavior
- Understanding the basic topics about Financial Markets
- Understand the risk measures and diversification process
- Having knowledge of different agents in financial markets

**DESCRIPTION OF CONTENTS: PROGRAMME**

- 1- Introduction to Financial Markets
- 2- Portfolio Theory
- 3- Asset Pricing Models
- 4- Efficiency Hypothesis and several puzzles in financial markets
- 5- Derivatives
- 6- Debt Policies and dividend policies in companies

**LEARNING ACTIVITIES AND METHODOLOGY**

- Case discussion in the classroom
- Written exercises
- Specific e-learning activities
- The theoretical contents are presented using Power Point slides by the faculty.
- Empirical exercises with computer.

**ASSESSMENT SYSTEM**

It is needed to get at least 4 out of 10 points in the final exam. Otherwise, the final grade will completely be based on the final exam.

SE1: Class Participation = 10%

SE2-SE3: Several individual/teams homeworks (multiple choice exam, cases, ...) = 30%

SE4: Final Exam (face to face)= 60%

<b>% end-of-term-examination:</b>	60
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<b>% of continuous assessment (assignments, laboratory, practicals...):</b>	40
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**BASIC BIBLIOGRAPHY**

- María Gutierrez y J. David Moreno Manual Práctico de Economía Financiera, Piramide, 2023

**ADDITIONAL BIBLIOGRAPHY**

- Bodie, Z., Kane, A. and Marcus, A. J. Investments, McGraw Hill.
- Brealey R., S. C. Myers and F. Allen Principios de Finanzas Corporativas, McGraw Hill, 2020

