uc3m Universidad Carlos III de Madrid

Optimization and Analytics

Academic Year: (2023 / 2024) Review date: 12-04-2023

Department assigned to the subject: Statistics Department
Coordinating teacher: NOGALES MARTIN, FRANCISCO JAVIER

Type: Compulsory ECTS Credits: 6.0

Year: 4 Semester: 1

REQUIREMENTS (SUBJECTS THAT ARE ASSUMED TO BE KNOWN)

Basic knowledge of mathematics and statistics

OBJECTIVES

- 1. Know how to model and implement optimization methods and simulation techniques in decision-making problems in business.
- 2. Learn about the conditions to be satisfied by solutions of optimization problems.
- 3. Learn to use tools of modern optimization and simulation techniques in an efficient way.

DESCRIPTION OF CONTENTS: PROGRAMME

- 1. Introduction: process modeling in decision-making problems
- 2. Linear Models: modeling, applications, Simplex method
- 3. Discrete Models: applications, binary variables, logic constraints, algorithms
- 4. Non-linear Models: applications, optimality conditions, algorithms for machine learning
- 5. Case Studies

LEARNING ACTIVITIES AND METHODOLOGY

Theory (3 ECTS), Practice (3 ECTS).

50% lectures with teaching materials available on the Web. The other 50% practical sessions (computer labs).

ASSESSMENT SYSTEM

The assessment will be made by weighting the continuous evaluation (50%) and the final exam (50%), with a minimum grade of 5 points over 10 in each assessment activity (both the continuous evaluation and the final exam).

% end-of-term-examination:	50
% of continuous assessment (assigments, laboratory, practicals):	50