

Academic Year: (2023 / 2024)

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Department assigned to the subject: Humanities: History, Geography and Art Department

Coordinating teacher: POVEDANO MARRUGAT, ELISA MARIA

Type: Compulsory ECTS Credits : 6.0

Year : 4 Semester : 2

DESCRIPTION OF CONTENTS: PROGRAMME

The aim of this course is to provide students with the necessary knowledge of the issues covered by the concept of Cultural Heritage, its different perspectives and contents, as well as the instruments for its management. First of all, it is necessary to understand what constitutes cultural heritage, both tangible and intangible, its economic and social power, as well as its structural weaknesses. From this point on, management strategies can be established that allow us to have a solid criterion on the policies concerning heritage and the mechanisms for transferring the value of heritage to society.

The ultimate goal is to achieve a citizen who is involved and responsible for cultural heritage, capable of proposing initiatives related to sustainable management and effective dissemination procedures.

CONTENTS

1. Cultural Heritage. Definition and contents. Intangible heritage.
2. The conformation of heritage: collecting, discoveries, purchases, donations. Heritage threats. Dynamics of social awareness of a common good.
3. Management strategies in large proprietary and depository institutions. Institutions in charge of heritage management.
4. Models of exposure and transfer of expert knowledge. Interpretation, maintenance and dissemination of heritage assets. The museum.
5. Tourism and cultural heritage. Itineraries and interpretation centres. The sustainability of the current model.
6. Territorial and landscape heritage.
6. Archaeological heritage. The musealization of the site and the movement of materials. The problem of the return of assets.
7. Industrial archaeology.
8. Policies for the management of cultural heritage and its social function.

LEARNING ACTIVITIES AND METHODOLOGY

AF1. THEORETICAL-PRACTICAL CLASSES. These will present the knowledge to be acquired by the students. Students will receive the class notes and will have basic reference texts to facilitate the monitoring of classes and the development of subsequent work. Exercises and practical problems will be solved by the student and workshops and evaluation tests will be carried out to acquire the necessary skills. For subjects of 6 ECTS, 48 hours will be dedicated as a general rule with 100% attendance.

AF2. TUTORIALS. Individual (individual tutorials) or group (group tutorials) assistance to students by the lecturer. For subjects of 6 credits, 4 hours will be dedicated with 100% attendance.

AF3. INDIVIDUAL OR GROUP WORK BY THE STUDENT. For 6-credit subjects, 98 hours will be devoted to this, with 0% attendance.

MD1. THEORY CLASS. Lectures by the teacher with the support of computer and audiovisual media, in which the main concepts of the subject are developed and materials and bibliography are provided to complement the students' learning.

MD2. PRACTICES. Resolution of practical cases, problems, etc. posed by the teacher individually or in groups.

MD3. TUTORIALS. Individual (individual tutorials) or group (group tutorials) assistance to students by the lecturer. For subjects of 6 credits, 4 hours will be dedicated with 100% attendance.

ASSESSMENT SYSTEM

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| % end-of-term-examination/test: | 60 |
| % of continuous assessment (assignments, laboratory, practicals...): | 40 |

SE1. FINAL EXAM. In which the knowledge, skills and abilities acquired throughout the course will be assessed globally.

SE2. CONTINUOUS ASSESSMENT. This will assess the work, presentations, performance in debates, presentations in class, exercises, practices and work in the workshops throughout the course.

Extraordinary assessment: exam

BASIC BIBLIOGRAPHY

- AUGÉ, Marc: El viaje imposible , Gedisa , 2008
- AUGÉ, Marc: El viajero subterráneo , Gedisa , 2015
- BONETT, Alastair. Lugares sin mapa , Blackie Books, , 2019
- DEBORD, Guy. La sociedad del espectáculo , Gallimard, , 1992