

Design and project planning

Academic Year: (2023 / 2024)

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Department assigned to the subject: Transversal matters

Coordinating teacher: TINEO ALVAREZ, ANGELES

Type: Compulsory ECTS Credits : 3.0

Year : 2 Semester :

REQUIREMENTS (SUBJECTS THAT ARE ASSUMED TO BE KNOWN)

None

OBJECTIVES

The aim is to train the student to:

Design social projects in all areas (cultural, sports, education, etc.).
 Know the different currents and trends in the design and planning of projects.
 Appropriately identify the different phases of the project design and planning process.
 Recognize the importance of the analysis phase and empathy with the context for the subsequent design of actions.
 Manage the basic methodological tools in the design of projects.
 Innovate in project proposal models.

DESCRIPTION OF CONTENTS: PROGRAMME

1. Analysis of the reality. Context analysis. Matrix of causes and effects. SWOT and other analysis tools. Empathy Map. The object of change.
2. Justification and justification of proposals. Rapid prototyping, testing and impact assessment before launching the project.
3. Objectives. Definition of change objectives. Evaluation indicators and sources of verification. Hypotheses of change. Logical Framework Matrix.
4. Actions and activities. Timetable of actions. Timing.
5. Organisational methodology. Methodology of action (educational).
6. Evaluation. Monitoring and evaluation system. Short, medium and long term impact.
7. Resources. Technical, human and material resources.
8. Budget. Project financing.

LEARNING ACTIVITIES AND METHODOLOGY

The class schedule is distributed according to the following methodology and training activities:

1. Exposition of different topics related to the program content.
2. Analyses of practical cases.
3. Role-playing.
4. Creation and presentation of practical exercises.

ASSESSMENT SYSTEM

% end-of-term-examination/test:	0
% of continuous assessment (assignments, laboratory, practicals...):	100

Final exam in the official exam session: 0 points.

Continuous assessment: 10 points of the overall grade.

- Attendance at 85% of the classes is compulsory in order to pass the course (i.e. 12 of the 14 classes).

% end-of-term-examination/test:	0
% of continuous assessment (assignments, laboratory, practicals...):	100

- Active participation in the classes.
- Completion of exercises and practical activities in class and through Aula Global.
- Two written assessment tests: one in the 7th class, a short development test that will deal with the contents worked on in the previous classes; another in the 14th class: a development test on the whole of the syllabus taught in which students must summarise the contents dealt with and draw conclusions on the practical applications of the same at a professional level. They must also write a conclusion and personal self-assessment on the level of development they consider they have reached in the skill to which the subject refers.
- There may be other assessment tests that will be indicated in the weekly planning.

Percentage weight of the Final Exam: 0

Percentage weight of the rest of the evaluation: 10

Please note that, in accordance with current regulations, each enrolment in cross-disciplinary subjects, as in this case, will involve a single call and, in those cases in which the continuous assessment process includes a test, this must be taken during the timetable and in the classroom reserved for classes, as these cross-disciplinary subjects do not have a date reserved in the official exam calendars.

BASIC BIBLIOGRAPHY

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- Jiménez, F. La comunicación interpersonal: ejercicios educativos, JCCE, 1991
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- Mootee, I. Design Thinking for Strategic Innovation: What They Can't Teach You at Business or Design School, John Wiley & Sons, 2013
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- Poelmans, S. Tiempo de calidad. Calidad de vida, Mc. Graw Hill, 2010
- Roselló, D. Diseño y evaluación de proyectos culturales. De la idea a la acción, Ariel, 2017
- Rosenberg, M. Nonviolent Communication: A Language of Life: Life-Changing Tools for Healthy Relationships, PuddleDancer Press, 2003