

Academic Year: (2023 / 2024)

Review date: 28-04-2023

Department assigned to the subject: Social Analysis Department

Coordinating teacher: AGULLO TOMAS, MARIA SILVERIA

Type: Electives ECTS Credits : 6.0

Year : 5 Semester :

REQUIREMENTS (SUBJECTS THAT ARE ASSUMED TO BE KNOWN)

Previous subjects regarding "Evaluation"

OBJECTIVES

Knowledge:

- Skills to design and developed applied research in different social sectors.
- Management of methodology and basis technics of social sciences.
- Technics skills to produce and to analysis quantitative and qualitative data.
- Skills in sampling and field work.
- To know how to choose the techniques from social research (quantitative and qualitative) adjusted to the setting and the evaluation context.

Learning:

- Concepts and statistical techniques for human society.

Capacities:

- Design, used and read into social indicator.
- To link knowledge of sociology and related sciences.
- To adjusted evaluation questions to economic resources, time and human support.
- To evaluate the programs, projects, public policies and social intervention and its results.
- To promote the design of public policies drive to solve social problems. .
- To design programs and projects of social intervention.
- To analysis and synthesis.
- To Information management.
- Organization and planning.

Skills:

- Development of organizations (consulting, design and management of organizations and institutions).
- Critical thinking.
- Ethical commitment.
- Interdisciplinary teamwork.
- Decision making.
- Skills and learning outcomes
- Link to document

DESCRIPTION OF CONTENTS: PROGRAMME

- To introduce the subject and link with previous subject ¿Development Evaluation of Programmes and Organizations¿.
- Operationalization: from questions or criteria to indicators. Identification of indicators and standards. Indicators reordered and ad hoc. Different ways to fix standards.
- To introduce techniques: surveys, secondary sources, observation, interview, focus group, life history other groups techniques and product and visual analysis.
- Impact Evaluation Design. To estimate effect. Attribution and contribution.
- * Randomized models: difference of differences, quasi-experimental: identification of comparison groups: PSM, time series, regression discontinuity and non-experimental models.
- * Statistical modelling: control of the third intervening variable (trivariate tables, standardization, averaged means). Multivariate analysis: multiple regression.

- Data analysis:
 - * Quantitative. Bivariate data mining: crosstabs, comparison of means, ANOVA and correlation.
- Multivariate data mining: multivariate regression.
 - * Qualitative: discourse analysis.
 - * Mixed methods.
- Interpretation. How to produce a data interpretation based in systematic approach or driven by program theory.
- Possible analyzes in evaluation, methods and the correspondence with purposes: enlightenment, improvement and accountability.

LEARNING ACTIVITIES AND METHODOLOGY

- Professor explanation of the contents with the active participation of students through dynamic and workshops. This method relates primarily to the acquisition of knowledge and abilities. The students work with a brief handbooks. These tasks are estimated in 3 ECTS.
- Specific workshops (methodological options, discourse analysis and interpretation). The four workshops are conducting mainly with the assistance of the teacher in class time. This task is estimated in 3 ECTS.
- Individuals or group tutorials. The professor gives support through individuals or groups interviews.

ASSESSMENT SYSTEM

The evaluation is based on the analysis of the evaluation work, an test and the products from workshops.

- The works and the participation involve the 85 % of the final score.
- The remaining 15 % comes from the test.

There is the possibility of being evaluated only with the test.

% end-of-term-examination: 15 %

% continuous assessment (assignments, laboratory, practical): 85%

Alternatives

- There is the possibility to make only the test (100%).
- There is the possibility that if someone wants to develop a real evaluation process it could be an alternative to the workshops.
- In special situations, this assessment system could be replaced by a written test for the entire subject.

Evaluation in the extraordinary call: the exam may have the value of 100%, or it may be complemented with an individual work establishing the following weights: exam 15% and individual work 85%. To do the weighted average you have to pass the exam with a 3.6. All this following the current regulations.

% end-of-term-examination:	15
% of continuous assessment (assignments, laboratory, practicals...):	85

BASIC BIBLIOGRAPHY

- Alkin, M. (2011), Evaluation Essentials., New York: Guilford Press..
- Evalsed. Evalsed Sourcebook Method and Techniques. European Commission. (Chapter 8, Impact evaluation págs: 47-120), European Commission.
https://ec.europa.eu/regional_policy/sources/docgener/evaluation/guide/evaluation_sourcebook.pdf.
- Gertler P. J. y otros (2011) La evaluación de impacto en la práctica. , Washington: Banco Mundial.
http://siteresources.worldbank.org/INTHDOFFICE/Resources/IEP_SPANISH_FINAL_110628.pdf..
- LIGERO, J.A. (2011a) Dos métodos de evaluación: criterios y teoría del programa, Madrid: CECOD..
- LIGERO, J.A. (2011b) Apuntes de elección metodológica, (Son apuntes del profesor).
- LIGERO, J.A. ET AL (2010) Informe evaluación de program de prevención "Sales hoy?", Madrid: CRE.
- Liger y otros (2020), Rayuela: un ejercicio de reflexión y comprobación para hacer una evaluación consciente. , Madrid: Means. .
- Liger, J.A (2017): Tres métodos de evaluación: criterios y teoría del programa., Madrid: Means..
- Liger, J.A (2017): Dos métodos de evaluación: criterios y teoría del programa. , Argentina: CAF.
<https://scioteca.caf.com/bitstream/handle/123456789/1008/Version%20Web%20Evaluacion%20de%20politicas%200.pdf>.
- Liger, J.A., Espinosa, J. Mormeneo, C. y Bustelo, M. (2014), Diferentes aproximaciones para hacer una evaluación sensible al género y al enfoque basado en derechos humanos para el desarrollo. , Madrid: Ministerio de Asuntos Exteriores y Cooperación. http://www.aecid.es/Centro-Documentacion/Documentos/Evaluaci%C3%B3n/diferentes_aprox_on-line_definitivo.pdf.

- Serrano,A. y otros (2010) La articulación multimétodo, UCM.
http://eprints.ucm.es/30034/1/araceli%20serrano%20articulacion_metodologica._serrano_blanco_alvira.pdf.
- Visauta Vinacua, B. (2007), Análisis estadísticos con SPSS 14. , McGraw-Hill. .
- WEISS, C. (1998). Evaluation. , New Jersey: Prentice-Hall..

ADDITIONAL BIBLIOGRAPHY

- Madaus, G.F., Michael S. Scriven, Daniel L. Stufflebeam (eds.) (1993), Evaluation models : viewpoints on educational and human services evaluation. , Boston etc. : Kluwer-Nijhoff.
- Monnier, E. (1995), Evaluación de la acción de los poderes públicos. , Madrid : Ministerio de Economía y Hacienda, Instituto de Estudios Fiscales. .
- Stufflebeam, D.L. (2001), Evaluation Models : New Directions for Evaluation., San Francisco California : Jossey-Bass.
- Weiss, C.H. (1998), Evaluation: methods for studying programs and policies New Jersey., New Jersey: Prentice Hall..