

Academic Year: ( 2023 / 2024 )

Review date: 28-04-2023

Department assigned to the subject: Social Sciences Department

Coordinating teacher: VEIRA RAMOS, ALBERTO

Type: Electives ECTS Credits : 6.0

Year : 4 Semester :

**OBJECTIVES**

Knowledge and skills to plan and develop applied research in different areas of society, particularly in the context of labor relations and employment.

Knowledge of social science methodology and its basic techniques, both quantitative and qualitative applied to the labor market and work relationships

Capacity for analysis and synthesis.

Ability to relate knowledge of sociology and similar disciplines, particularly related to the labor market.

Ability of organization and planning

Ability to manage information...

**DESCRIPTION OF CONTENTS: PROGRAMME**

(See "Detailed program" and "Schedule or weekly planning" link provided for that purpose. They figure in the same document)

Lesson 1. INTRODUCTION TO THE LABOUR MARKET RESEARCH

Lesson 2. THE RESEARCH PROJECT

Lesson 3. QUALITATIVE TECHNIQUES

Lesson 4. QUANTITATIVE TECHNIQUES

Lesson 5. EDUCATION, TRAINING AND EMPLOYMENT

Lesson 6. TECHNICAL COMMUNICATION: PRESENTATION OF RESULTS

**LEARNING ACTIVITIES AND METHODOLOGY**

- Lectures about the main contents of the course: 40%.
- Exercises in class (interview script construction, calculation of sample size and margin of error, writing mini-questionnaire, construction of indices) and case studies: 50%.
- Personal work (research project): 10%.

**ASSESSMENT SYSTEM**

- Final exam: The final exam must be submitted all students regardless of their attendance or not the theory and practice of the subject, establishing two very different criteria in each case:
  - A. For those who have attended at least 70% of practical classes to good use. WEIGHT PERCENTAGE: 50%
  - B. Students who have not attended at least 70% of practical classes, as well as those who, having attended a percentage equal to or greater, have not demonstrated learning, behaviour and attitudes minimum necessary to pass the course. WEIGHT PERCENTAGE: 100%
- Partial Test exercises: There will be exercises on each of the issues in practical classes (small groups), and a presentation at the end of the course about all the subjects learned. WEIGHT PERCENTAGE: 50%.
- To pass the subject in an extraordinary call, the corresponding final exam must be passed, which will account for 100% of the mark. In the extraordinary call, the note of the continuous evaluation process may be saved in the event that the student had followed it.

**% end-of-term-examination:** 50

**% of continuous assessment (assignments, laboratory, practicals...):** 50

**BASIC BIBLIOGRAPHY**

- AURTENETXE, JON LEONARDO Métodos y técnicas de investigación social : manual para principiantes, Universidad de Deusto, 2018
- CEA D'ANCONA, M.A (1998) Metodología cuantitativa. Estrategias y técnicas de investigación., Madrid: Síntesis..
- CEA D'ANCONA, M.A. Metodología cuantitativa. Estrategias y técnicas de investigación social., Síntesis, 2009
- CORBETTA, P. Metodología y técnicas de investigación social, McGraw-Hill, 2007
- ECHEVERRÍA, B.. (1999). Profesión, formación y orientación: Orientación e inserción socioprofesional., Barcelona: Estel..
- GARCÍA FERRANDO, ALVIRA, ALONSO BENITO Y ESCOBAR MERCADO El análisis de la realidad social: métodos y técnicas de investigación, Alianza, 2015
- GARCÍA FERRANDO, M.; IBÁÑEZ, J. Y ALVIRA, F (1989 y varias ediciones) El Análisis de la Realidad Social. Métodos y Técnicas de Investigación., Madrid: Alianza.
- ORTEGA (1991) Manual de Investigación comercial, Madrid. Pirámide.