uc3m Universidad Carlos III de Madrid

Communication in the professional environment

Academic Year: (2023 / 2024) Review date: 02-06-2023

Department assigned to the subject: Transversal matters Coordinating teacher: TINEO ALVAREZ, ANGELES

Type: Basic Core ECTS Credits: 3.0

Year: 2 Semester:

Branch of knowledge: Social Sciences and Law

REQUIREMENTS (SUBJECTS THAT ARE ASSUMED TO BE KNOWN)

None

OBJECTIVES

At the end of the program students will be able to:

- Understand communication processes.
- Develop the skills needed to give effective feedback and to make constructive criticism.
- Constructively participate in any debate.
- Master non-verbal communication.
- Asses social skills as well as identify strengths and improvement areas.
- Improve the levels of active listening, empathy and assertiveness so the person can build positive personal relationships.

DESCRIPTION OF CONTENTS: PROGRAMME

- 1. Introduction: the communication process. Peculiarities of communication in the professional environment.
- Communication in the company.
- Active listening.
- 4. Empathy.
- Assertive behavior.
- 6. Non-verbal communication.
- 7. The importance of feedback. How to give and receive it.
- 8. Constructive criticism.
- 9. The constructive debate.
- Difficult conversations.
- 11. Intercultural communication.
- 12. Written communication.

LEARNING ACTIVITIES AND METHODOLOGY

Teaching hours are distributed in accordance to the following activities:

- 1. Presentation of personal experiences (communication successes and failures)
- 2. Role playing so the students can use in a practical context different topics: feedback, non-verbal communication, criticism, debates, etc.
- 3. Writing of different texts such as: letters, email, meeting minutes etc.
- Role playing of different interactions to identify strengths and needs for improvement.
- 5. Video clips with different examples the students can analyse as well as use them for behaviour modelling.
- 6. Exposition of different topics related to the program content.

ASSESSMENT SYSTEM

Final exam in the official exam session: 0 points.

Continuous assessment: 10 points of the overall grade.

- Attendance at 85% of the classes is compulsory in order to pass the course (i.e. 12 of the 14 classes).
- Active participation in the classes.
- Completion of exercises and practical activities in class and through Aula Global.
- Two written assessment tests: one in the 7th class, a short development test that will deal with the contents worked on in the previous classes; another in the 14th class: a development test on the whole of the syllabus taught in which students must summarise the contents dealt with and draw conclusions

on the practical applications of the same at a professional level. They must also write a conclusion and personal self-assessment on the level of development they consider they have reached in the skill to which the subject refers.

- There may be other assessment tests that will be indicated in the weekly planning.

Percentage weight of the Final Exam: 0

Percentage weight of the rest of the evaluation: 10

Please note that, in accordance with current regulations, each enrolment in cross-disciplinary subjects, as in this case, will involve a single call and, in those cases in which the continuous assessment process includes a test, this must be taken during the timetable and in the classroom reserved for classes, as these cross-disciplinary subjects do not have a date reserved in the official exam calendars.

% end-of-term-examination: 0
% of continuous assessment (assignments, laboratory, practicals...): 100

BASIC BIBLIOGRAPHY

- Douglas Stone Difficult conversations. How to discuss what matters most, Penguin, 2010
- Friedemann Schultz Von Thun El arte de conversar, Herder, 2012
- Guillermo Ballenato Prieto Comunicación eficaz. Teoría y práctica de la comunicación humana, Pirámide, 2013
- Marshall Rosemberg Comunicación no violenta, Gran Aldea, 2006
- Susan Scott Fierce conversations, Berkley trade Pub Co, 2002