

Academic Year: ( 2023 / 2024 )

Review date: 12-05-2023

Department assigned to the subject: Social Sciences Department

Coordinating teacher: NATERA PERAL, ANTONIO

Type: Electives ECTS Credits : 6.0

Year : 4 Semester :

## OBJECTIVES

After completing the course the student will be able:

- Know specific public management approaches and methods
- Understand skills necessary for effective resources management oriented to public values
- Practice some managerial techniques and skills commonly used in current public management

## DESCRIPTION OF CONTENTS: PROGRAMME

1. Public management and management skills. Historical trends, changes, challenges, and tools: an overview.
2. Human resources management in public administrations: key elements.
3. Negotiation and conflict resolution in the public domain.
4. Public leadership, communication, and crisis management.
5. Data governance and AI in public sector.
6. Strategic public management and quality of public services.
7. Public values, transparency and responsibility of public managers.

## LEARNING ACTIVITIES AND METHODOLOGY

- Lectures and case studies in class
- Simulation exercises on managerial skills (group)
- Presentations, where appropriate, by student teams
- Report on public management case

## ASSESSMENT SYSTEM

Ordinary assessment:

- Final exam: 50% of grade. It is necessary to obtain a minimum grade of 4 points out of 10 in the exam to calculate weighted average with the continuous evaluation.
- Evaluation of work and practical activities: 50% of grade.

Extraordinary assessment:

- Final exam: 100% of grade.

**% end-of-term-examination:** 50

**% of continuous assessment (assignments, laboratory, practicals...):** 50

## BASIC BIBLIOGRAPHY

- BOVAIRD, T. y LÖFFLER, E., eds. Public Management and Governance, Londres, Routledge, 2015, third edition.
- CONTEH, C.; GREITENS, T.J.; JESUIT, D.K.; ROBERGE, I., eds., Governance and Public Management. Strategic Foundations for Volatile Times, London, Routledge, 2018.
- JOYCE, P. Strategic Management in the Public Sector. , Londres, Routledge., 2015.
- RAYNEY, H.G.; FERNÁNDEZ, S; MALATESTA, D. Understanding and Managing Public Organizations, Jossey-Bass, 2021
- VAN DER WAL, Z. The 21st Century Public Manager., Red Globe Press., 2017.

#### ADDITIONAL BIBLIOGRAPHY

- DENHARDT, R.B.; DENHARDT, J.V.; ARISTIGUETA, M.P.; RAWLINGS, K., Managing Human Behavior in Public and Nonprofit Organizations,, Sage, 2018., .
- NOORDEGRAAF, M., Public Management. Performance, Professionalism and Politics. , Red Globe Press,, 2015.