

## Television Journalism

Academic Year: ( 2023 / 2024 )

Review date: 18-07-2023

Department assigned to the subject: Communication and Media Studies Department

Coordinating teacher: SAINZ DE BARANDA ANDUJAR, CLARA

Type: Compulsory ECTS Credits : 6.0

Year : 2 Semester : 2

## REQUIREMENTS (SUBJECTS THAT ARE ASSUMED TO BE KNOWN)

Image Theory  
 Introducing to Communication and Media Studies  
 News Reporting

## OBJECTIVES

This subject is an initiation in Television Journalism applied to the news as a priority, teaching on jobsite-focused training. Script, filming, presentation, voice and edit TV stories are the main goals. Also, an introduction to the news programs production. Students, therefore, must reach the knowledge of current work on television: Analysis methodology, diversity of markets, formats, genres, media, technology exploitation and integration of multimedia. They must also achieve the goal of knowledge of the rules of broadcast messages in television news: concepts of public service and social role and its relationship with the entertainment and audiovisual show. Finally, they must have knowledge of the basic control of the tools and technologies applied to the environment, the organization of the production process and realization of image and sound, editing news and information programs. All tasks will depend on the health situation.

## DESCRIPTION OF CONTENTS: PROGRAMME

1. TV News. First Approach
2. The Reality on TV
3. Journalistic Genres
4. Creating TV News
5. Newscast
6. Organization Chart
7. Presentation for TV Anchors
8. Case Study
9. Interviews, Opinion Content, Political/Leader ¿s Debate
10. Commercialization of Tv News
11. History of TV in Spain
12. Digital TV

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1. Video news report
  2. Editing
  3. TV Studio

The student should consult the syllabus, material and assessment system. The weekly planning will be implemented and adjusted according to the evolution of the group.

## LEARNING ACTIVITIES AND METHODOLOGY

Combination of theoretical lessons (3 ECTS) and case studies (3 ECTS).

The first will be oriented in two ways:

1. Lectures, under a detailed agenda includes proposals from documentary sources and reference audiovisual content.
2. Conceptual and research work by the student itself from the guidelines provided.

The case studies/Practical exercise will be aimed at:

A1. Analysis tv news.

P1 Design/Produce own TV news by use of tools of shooting and editing. Additionally, analysis works.

P2 Design/Perform a news program using the techniques of television broadcasting production. Additionally, analyzes of television programs.

## ASSESSMENT SYSTEM

Final Exam: 30%

Continuous assessment: 60%

Participation in lectures: 10%

No practice will be accepted after its deadline, unless justified cause.

To pass the exam, it is necessary to get 5/10.

Theory and practices' grades will be averaged provided each party is passed separately (5/10).

Students have to master the grammar rules related to punctuation, and grammatical and lexical accuracy as a requirement in order to pass the course

**% end-of-term-examination:** 30

**% of continuous assessment (assignments, laboratory, practicals...):** 70

## BASIC BIBLIOGRAPHY

- ARIJON, Daniel "Grammar of the Film Language", Silman-James Press , 1991

- ASSOCIATION OF COMMERCIAL TELEVISION IN EUROPE, "Safeguarding the Future of the European Audiovisual Market (March 2004)", "State Aid and Public Broadcasting (January 2009)", ACT. POSITION PAPERS, EPC (European Publishers Council). [www.epceurope.org/presscentre/archive/safeguarding\\_audiovisual\\_market](http://www.epceurope.org/presscentre/archive/safeguarding_audiovisual_market).

- BARROSO GARCIA, Jaime "Realización Audiovisual", Síntesis. 2008.

- BBC "Filmmaking for the Web". On line Course., BBC TRAINING & DEVELOPMENT.

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- BBC "Directrices editoriales. Valores y criterios de la BBC", APM, 2007

- BOURDIEU, Pierre Sobre la televisión, Anagrama, 1997

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- DÍAZ ARIAS, Rafael La información periodística en televisión. La construcción del mundo en imágenes y sonidos, Síntesis, 2017

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- LIMÓN SERRANO, Nieves y ROSIQUE CEDILLO, Gloria "La gamificación y la corresponsabilidad como herramientas de aprendizaje y evaluación universitaria: análisis de estrategias para la asignatura de Televisión Informativa". En Nuevas técnicas docentes, EDICIONES PIRÁMIDE (GRUPO ANAYA), 2020

- MAYORAL, Javier "Redacción Periodística en Televisión", Síntesis, 2008

- MILLERSON, Gerald "The Technique of Television Production", Focal Press, 2008

- PALACIO, Manuel Historia de la televisión en España, Gedisa, 2001

- POLO DE GUINEA, Emilio y MONTESDEOCA, Francisco "Locución y presentación televisiva", IORTV, 1998

- REDONDO, Myriam Verificación digital para periodistas. Manual contra bulos y desinformación internacional, UOC, 2018

- THOMPSON, Roy "Manual de montaje. Gramática del montaje cinematográfico", Plot Ediciones, 2001

## ADDITIONAL BIBLIOGRAPHY

- AULETTA, Ken "Sign-Off . The Long and Complicated Career of Dan Rather", THE NEW YORKER, Marzo, 2005. ANNALS OF COMMUNICATION.

- BARNOUW, Erik "Tube of Plenty", Oxford University Press, 1990

- HILMES, Michele y JACBS, Jason (eds.) "The Television History Book", British Film Institute, 2003

- Serie documental "Las caras de la noticia" <http://www.canalplus.es/las-caras-de-la-noticia>, Canal+.