

Academic Year: ( 2023 / 2024 )

Review date: 25-04-2023

Department assigned to the subject: Social Analysis Department

Coordinating teacher: OSES BERMEJO, JOSE JUAN

Type: Electives ECTS Credits : 6.0

Year : Semester :

## OBJECTIVES

To acquire a comprehensive vision of the tourism phenomenon that includes its spatial, social, cultural, legal, political, labor and economic dimensions.

To develop the ability to gather and critically interpret quantitative, qualitative and spatial relevant data (usually within their area of study) on relevant, tourism-related, social, scientific or ethical issues.

To understand the dynamic and evolving nature of tourism and the new leisure society.

To understand the relationship between economy and society in a world that is strongly shaped by technological progress and climate change, with the aim of developing sustainable tourism activities.

To acquire capacities that enable both the adequate analysis of the interactions between the physical environment and the territorial distribution of human societies, and the correct interpretation of spaces, landscapes and cartography.

## DESCRIPTION OF CONTENTS: PROGRAMME

1. Evolution of tourism and sociological analysis: industrial society, Fordist society and post-industrial society.
2. Social research on tourism. The research process and approaches. Information sources..
3. Tourism and development. Social impacts of tourism. The risks in tourism. Tourismophobia
4. Tourism and environmental, social and economic sustainability. Tourism as an agent of climate change.
5. Gender and tourism.
6. Sociological analysis of the motivations of the tourists. Profiles.
7. Tourist places. Analysis of its evolution.
8. Tourism in the XXI century. The new consumer societies, globalization. Digitalization.

## LEARNING ACTIVITIES AND METHODOLOGY

The module is divided in two separate blocks: theoretical lectures and assignments. The theoretical lessons will be supported by the lecturer using participatory tools. In this respect the students will be given the presentations of each of the topics that are explained in the classroom and therefore their knowledge will be evaluated with a final exercise in the classroom. The assignments will be submitted at the end of each topic. These assignments will be supported by relevant readings, newspaper articles, documentaries and films.

The practical classes will be based on reading and commenting on texts, data analysis, websites, news or videos to encourage debates. Individual and group assignments will be revised in practical classes. Likewise, the students will present some of their work.

Some of these practical classes will have the participation of external experts.

Practices: they can be individual or group assignments. It will be tasks related to the theoretical knowledge acquired in the classes that will require the presentation of written works or participation in forums and debates. There will be a mid-term exam that will not release material.

Carrying out a final group work on a tourist destination or on other topic of interest. The topic will be chosen by the members of the group with prior approval of the teacher. There will be an intermediate presentation (10-15 minutes) and a final presentation (20-30 minutes).

Minimum mark in the exam to be considered to calculate the final mark: 4/10.

As part of the assignments group work will be carried out.

Students may attend weekly and group office hours weekly.

## ASSESSMENT SYSTEM

### REGULAR CALL

In correspondence with the organization of the course, the evaluation is divided into two separate blocks. The theoretical part is evaluated through a final exercise which represents 40% of the final grade. The other 60% corresponds to the practical part of the subject with individual assignments linked to each of the topics and also a group work that will be developed throughout the semester and will be presented at the end of the course.

Minimum mark in the exam to be considered to calculate the final mark: 4/10.

### EXTRAORDINARY CALL

The final exam will represent 100% of the final grade for those students who did not comply with the continuous evaluation process and 40% for those who did it (in this case the grades of the assignments elaborated during the course will be kept).

<b>% end-of-term-examination:</b>	40
<b>% of continuous assessment (assignments, laboratory, practicals...):</b>	60