uc3m Universidad Carlos III de Madrid

Foreign language applied to tourism I

Academic Year: (2023 / 2024) Review date: 24-04-2023

Department assigned to the subject: Humanities: Philosophy, Language, Literature Theory Department

Coordinating teacher: GARCES GOMEZ, MARIA PILAR

Type: Electives ECTS Credits: 3.0

Year: Semester:

REQUIREMENTS (SUBJECTS THAT ARE ASSUMED TO BE KNOWN)

Have exceeded the A2 level of the European language teaching framework.

OBJECTIVES

This section presents the competences associated with the subject:

CB1: That students have demonstrated possession and understanding of knowledge in an area of study that starts from the basis of general secondary education, and is usually at a level that, although supported by advanced textbooks, also includes some aspects that involve knowledge from the forefront of their field of study. CE20: Knowing different foreign languages at the appropriate level to enable the understanding, expression and application of specific terminology related to tourism in their professional activity.

The learning outcomes are the following:

RA1:To have acquired advanced knowledge and demonstrated an understanding of the theoretical and practical aspects and working methodology in the different disciplines of study in the field of tourism with a depth that reaches the cutting edge of knowledge.

RA4: To be able to deal with complex situations or situations that require the development of new solutions in the academic, work or professional environment within their field of study;

RA5: Knowing how to communicate knowledge, methodologies, ideas, problems and solutions in their field of study to all types of audiences (specialised or not) in a clear and precise manner;

DESCRIPTION OF CONTENTS: PROGRAMME

In this subject we study the grammar, the lexicon, the phonetics etc... for the acquisition and development of the linguistic competence of the same applied to tourism.

MODULE 1: LES MÉTIERS DU TOURISME

1- Vous êtes Monsieur ...?

Give information about yourself and present a tourism profesional

2- C'est fait pour moi?

Talk about his qualities and tastes. Understand information.

3- Un enquête pro

Discover the tourism professions and prepare a questionnaire

4- En recherche de stage

Understand and write an internship request email

GRAMMAR module I:

- -present of the indicative
- -the adjective qualifier
- -Modal verbs
- -The interrogation

LEXICON module I:

-The tourism sector

-Tourism professions

-The lexicon of professional Salón

HISTORICAL POINT module I:-tourism in France in 8 dates

MEET THE PROFESSIONALS: Philippe Peyridieux, student in tourism licence

MODULE II: THE TOURIST OFFICE

1-BON SÉJOUR CHEZ NOUS!

Identify information materials and respond to inquiries.

LEXICON MODULE II

- Activities and recreation
- Urban infrastructure
- Location prepositions

HISTORY POINT: La Rochelle: 10 centuries of history

MEET THE PROFESSIONALS: Christophe Marchais, Director of the Tourist Office of La Rochelle

MODULE III: L'AGENCE DE VOYAGES

1- BIENVENUE À L'AGENCE

Getting to know the world and the trades of the travel agency

2- QUELLE EST VOTRE OFFRE

Identify the details of an offer and the different tourist products

3- VOUS AVEZ LE CHOIX!

Compare two offers, argue and create a tourist product

4-TOUT EST RÉGLÉ

Recapitating and concluding a sale

GRAMMAR MODULE III:

- -demonstrative pronouns
- -the relative pronouns that -comparative
- -the future

GLOSSARY MODULE III

- -types of travel agencies
- -tourist products
- -the characteristics of an offe

HISTORICAL POINT: Thomas Cooq or the invention of the organicated voyage

MEET PROFESSIONALS: Delphine et Nathalie, Travel Advisors to the Agency STAC-voyages d'aurillac

LEARNING ACTIVITIES AND METHODOLOGY

Theory

Work language and communicative concepts through the exhibition of examples, exercises, schematics...

Practice:

Perform oral and written comprehension and expression tasks

Work in Groups

Individual student work: Listening to radio, searching for information, researching, writing,...

Tutoring:

Each student can apply for individual tutoring sessions to consult questions, prior notice.

MATERIAL AND RESOURCES:

- -Text book: Le français in context. Maison des Langues (2014)
- -Audiovisual Material in the classroom
- -Grammars of the French language.
- -Specialized dictionaries on tourism.

ASSESSMENT SYSTEM

CONTINUOUS Evaluation:

Students must attend class at the minimum required by the university, Deliver the proposed activities, participate in the realization of exercises and tasks, work, oral presentations (group or individual). The CONTINUOUS EVALUATION implies 100% of the final note:

40% TEST: -Oral and written comprehension

- -Written expression
- -Grammar Exercises

30% Oral exam:

presentation.

20% practical work to deliver

10% participation

% end-of-term-examination: 40

% of continuous assessment (assignments, laboratory, practicals...):

BASIC BIBLIOGRAPHY

- MAÏA GREGOIRE, ODILE THIÉVENAZ GRAMMAIRE PROGRESSIVE DU FRANÇAIS NIOVEAU INTERMÉDIAIRE, CLE INTERNATIONAL, 2015
- VV.AA Le français en contexte. Maison des langues, DIFUSIÓN CENTRO DE INVESTIGACIÓN Y PUBLICACIONES DE IDIOMAS, 2013
- VV.AA LE FRANÇAIS EN CONTEXTE. LA MAISON DES LANGUES, DIFUSION CENTRO DE INVESTIGACION Y PUBLICACIONES DE IDIOMAS , 2014
- VV.AA Dictionnaire bilingue Larousse Français-Espagnol, Espagnol-Français, LAROUSSE, 2009

ADDITIONAL BIBLIOGRAPHY

- VV.AA Nouvelle grammaire du français : Cours de Civilisation Française de la Sorbonne, HACHETTE, 2004
- VV.AA La conjugaison pour tous, Hatier, coll. Bescherelle., 2006
- VVAA Lexi-tourisme espagnol-français, PARIS, CASTEILLA, 2007

BASIC ELECTRONIC RESOURCES

- . Bonjour de France: https://www.bonjourdefrance.com/
- . Le point du fle. Apprendre et enseigner français: https://www.lepointdufle.net/