

Academic Year: (2023 / 2024)

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Department assigned to the subject: Humanities: History, Geography and Art Department

Coordinating teacher: CABRERIZO SANZ, CASILDA

Type: Electives ECTS Credits : 3.0

Year : Semester :

REQUIREMENTS (SUBJECTS THAT ARE ASSUMED TO BE KNOWN)

It is not essential, but it is recommended to have passed the subjects of the Tourism studies of the previous courses. Have a good level of Spanish and English.

OBJECTIVES

The general objectives of the course are the following:

- To continue to advance in the understanding of tourism, from a critical and holistic approach, in order to be able to think about the "emergence" of a change in the social, economic and, of course, tourism model.
- Analyse the current tourism model and understand how it has come about. Relationship between tourism, capitalism, globalisation and consumer society.
- Define what is known as emerging tourisms and the new motivations. Whether they really transform the model of tourism production, distribution and consumption or whether they are tools for unlimited growth supported by tourism marketing.
- Study some cases, such as health tourism, film tourism, rural tourism, nature tourism or black tourism.
- To approach new alternative tourism discourses and practices that can help to stop the eco-social emergency.

DESCRIPTION OF CONTENTS: PROGRAMME

The programme of the course is organised into four main topics:

- Topic 1. Tourism and capitalist crises
- Topic 2. Tourism and the consumer society: the tourist subject
- Topic 3. Emerging tourisms: case studies (I)
- Topic 4. Emerging tourisms: case studies (II)
- Topic 5. Emerging tourism or tourism emergency? Where to?

LEARNING ACTIVITIES AND METHODOLOGY

The course will be face-to-face, with theoretical and practical classes.

Methodologically, tools will be used to enable students to develop their analytical and critical thinking skills. The theoretical contents will be approached from a holistic conception that is not alien or independent from the general socio-economic and political reality, with a critical and gender focus. Active participation in the classroom will be encouraged and the use of different formats will be used to carry out the practices through the launching of complex challenges that generate questions.

Students will develop individual practicals, associated with the theoretical contents, and a group practice throughout the course.

Individual tutorials and at least one group tutorial are planned.

ASSESSMENT SYSTEM

% end-of-term-examination/test:	30
% of continuous assessment (assignments, laboratory, practicals...):	70

Continuous evaluation (70%):

- Individual practices that allow the student to deepen the content of the subject (30%)
- Group practice: case analysis prepared in a group of students (50%)
- Participation: level of student involvement in both theoretical and practical sessions. Involvement in group work and expository capacity of their results (20%)

Final evaluation (30%):

- Written test based on the contents of the subject and on situated learning.

BOTH PARTS MUST BE PASSED IN ORDER TO PASS THE COURSE

Extraordinary assessment (100%):

- Those students who have not passed the course, will have the right to take a written test based on the contents of the course and on a learning placement, in the extraordinary assessment.

BASIC BIBLIOGRAPHY

- BRITTON, S. Tourism, capital and place: towards a critical geography of tourism, Environment and Planning D: Society and Space, 9, 451-478, 1991
- FLETCHER, R. Sustaining Tourism, Sustaining Capitalism? The Tourism Industry's Role in Global Capitalist Expansion, Tourism Geographies, 13 (3), pp. 443-461, 2011
- HALL, C.M. AND PAGE, S. The geography of tourism and recreation: environment, place and space, Routledge, London, 2002
- HUNTER, C. Sustainable tourism as an adaptative paradigm, Annals of Tourism Research, 14, 4, 850-867, 1997
- MATHIESON A. & WALL, G. Tourism change, impacts and opportunities, Pearson. Prentice Hall, 2006
- URRY, J. The Tourist Gaze: Leisure and Travel in Contemporary Societies, Sage, 1990