

## Information Management

Academic Year: ( 2023 / 2024 )

Review date: 18-04-2023

Department assigned to the subject: Library and Information Sciences Department

Coordinating teacher: PACIOS LOZANO, ANA REYES

Type: Basic Core ECTS Credits : 6.0

Year : 1 Semester : 1

Branch of knowledge: Social Sciences and Law

**DESCRIPTION OF CONTENTS: PROGRAMME**

1. The information manager. Profile visibility. Profiles adapted to jobs. Knowledge and skills.
2. Information as a key resource in organizations. The value of the information. Concepts related to information management. Culture and informational environment in organizations.
3. The information systems. The General Theory of Systems. Types of information systems.
4. The management of information in organizations. Currents and models. Elements involved.
5. Phases, methodologies and tools in Information Management. Audit. Work processes. Information policies in organizations.

**LEARNING ACTIVITIES AND METHODOLOGY**

- Acquisition of knowledge and skills (3 credits) through lectures, teaching materials developed by teachers, specialized readings and discussions, as well as students' personal study.
  - Acquisition of skills and abilities (3 credits) through lectures, case studies, practical exercises conducted individually and in groups and presenting selected to reinforce the theoretical knowledge acquired by students and train them so they can apply to specific situations.
- The tutorials will give individual / group assistance to the student by the teacher when these are required or are necessary in the teacher's opinion

**ASSESSMENT SYSTEM**

The final grade for the course, continuous assessment result will be obtained according to the following scale:

- 60% final exam.
- 40% activities and exercises, conducted individually and in groups, including the participation and active involvement of students, about lectures, case studies, tutorials, etc.

It will be necessary to obtain at least half of the score in each percentage to be able to add both grades.

<b>% end-of-term-examination:</b>	60
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<b>% of continuous assessment (assignments, laboratory, practicals...):</b>	40
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**BASIC BIBLIOGRAPHY**

- AFZAL, W. Management of Information Organizations, Oxford: Chandos, , 2012.
- BULINGE, F. Maîtriser l'information stratégique : Méthodes et techniques d'analyse., Paris: ADBS, , 2014.
- CHAÍN NAVARRO, C. Gestión de la información en las organizaciones, Murcia: Universidad, , 2000.
- COBARSÍ MORALES, J. Sistemas de información en la empresa, Barcelona: UOC, , 2011.
- GUYOT, B. Dynamiques informationnelles dans les organisations, Paris: Editions Hermès-Lavoisier, , 2006.
- PABLOS HEREDERO, C. et. al. Dirección y gestión de los sistemas de información en la empresa,

Madrid: ESIC., 2006.

- PONJUÁN DANTE, G. Gestión de información. Dimensiones e implementación para el éxito organizacional., Madrid: Trea, , 2007.
- SOY AUMATELL, C. Auditoría de la información., Barcelona: UOC, , 2003.
- SUTTER, E. Le management de l'information: Présentation commenté du document de normalisatioin X50-185., Paris: ABDS,, 2005.

#### ADDITIONAL BIBLIOGRAPHY

- Other resources , will be , provided in class

#### BASIC ELECTRONIC RESOURCES

- Baan, Paul. . Enterprise Information Management (1. Aufl., Vol. 2). Springer-Verlag, 2013.:  
[https://bibliotecas.uc3m.es/permalink/f/1ovs8ne/TN\\_cdi\\_skillsoft\\_books24x7\\_bkb00076675](https://bibliotecas.uc3m.es/permalink/f/1ovs8ne/TN_cdi_skillsoft_books24x7_bkb00076675)
- Matthew Hinton, M. (ed.) . Information Management, the business approach. Taylor & Francis: 2011. :<a href="http://www.sciencedirect.com/science/book/9780750666688" target="\_blank">http://www.sciencedirect.com/science/book/9780750666688</a>
- McKnight, William . Information Management. 1 Morgan Kaufmann 2013.:  
<https://www.oreilly.com/library/view/information-management/9780124080560/?ar>