

Research Seminars in Management & Marketing

Academic Year: (2023 / 2024)

Review date: 26-04-2023

Department assigned to the subject: Business Administration Department

Coordinating teacher: PALOMERAS VILCHES, NEUS

Type: Electives ECTS Credits : 5.0

Year : 2 Semester : 0

OBJECTIVES

These seminars seek to provide students with a deeper knowledge in specialized areas of business research. They are taught by top researchers in their fields.

DESCRIPTION OF CONTENTS: PROGRAMME

To be confirmed according to the experts who can be invited in the academic year

LEARNING ACTIVITIES AND METHODOLOGY

Lectures, paper reading and discussion

ASSESSMENT SYSTEM

The attendance to these seminars is compulsory. The evaluation is based on the coursework.

% end-of-term-examination:	0
% of continuous assessment (assignments, laboratory, practicals...):	100

BASIC BIBLIOGRAPHY

- Academic papers ., ..