

Academic Year: (2023 / 2024)

Review date: 28-04-2023

Department assigned to the subject: Humanities: Philosophy, Language, Literature Theory Department

Coordinating teacher: GARCIA PEREZ, RAFAEL

Type: Electives ECTS Credits : 6.0

Year : 1 Semester : 1

REQUIREMENTS (SUBJECTS THAT ARE ASSUMED TO BE KNOWN)

None

OBJECTIVES

At the end of the course participants will be able to

- Understand the tradition of Rhetorical studies from ancient Greeks to today.
- Know the relationship between Ethics and Rhetoric.
- Acquire advanced rhetorical skills in Spanish language
- Acquire knowledge of the theory of argumentation
- Critically evaluate the contemporary rhetorical discourses and understand how media constructs reality.

In conclusion, as a result of the learning process, the student will be able to handle the concepts of rhetoric and argumentation theory, as well as the related bibliography, and will be able to apply their knowledge to the daily reality of our world.

DESCRIPTION OF CONTENTS: PROGRAMME

In today's information and communication society, rhetoric, as a powerful instrument of persuasive discourse, gains special interest in the most varied fields of our political, social, artistic, and scientific activity. But we must not understand rhetoric as a merely formal matter. As Aristotle himself had already advanced, rhetoric is closely intertwined, in a plot difficult to perceive, with social structures and with the most varied aspects of culture, without which it is nothing more than an empty exercise.

This course presents a study of the constitution of rhetoric from a multidisciplinary perspective, taking into consideration linguistics, the Sociology of Language, and argumentation theories. The forms of messages and statements in the current social context will be studied, as well as the ways of constructing common meanings and power relations.

1. Reinterpreting classical Rhetoric.
2. Rhetoric and political discourse.
3. Rhetoric and literary discourse.
4. Rhetoric and scientific discourse.
5. Rhetoric and fake news: media and social networks.

LEARNING ACTIVITIES AND METHODOLOGY

- Discussion of relevant texts on the subject's contents.
- The teacher will present the general contents and the texts the students should read; followed by a discussion with the students to check their understanding.
- Presentation of daily problems in which students can apply their newly acquired knowledge.
- The students will also be involved in the selection and preparation of these problems.

ASSESSMENT SYSTEM

Evaluation of active participation in class (40%) and writing a paper on some of the course content according to the teacher's instructions (60%)

% end-of-term-examination:	60
% of continuous assessment (assignments, laboratory, practicals...):	40

BASIC BIBLIOGRAPHY

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