uc3m Universidad Carlos III de Madrid

Internet contents distribution

Academic Year: (2023 / 2024) Review date: 17-10-2023

Department assigned to the subject: Telematic Engineering Department

Coordinating teacher: CUEVAS RUMIN, ANGEL

Type: Compulsory ECTS Credits: 3.0

Year: 1 Semester: 1

REQUIREMENTS (SUBJECTS THAT ARE ASSUMED TO BE KNOWN)

Computer Networks

OBJECTIVES

Basic Competences

That the students can apply the acquired knowledge and ability to solve problems in new or unfamiliar environments within broader contexts related to their field of study

That students are able to integrate knowledge and handle complexity of formulating judgments

That the students can communicate their conclusions and the knowledge and rationale underpinning to specialists and non-specialists in a clear and unambiguous way.

That students have the learning skills that enable them to continue studying in a way that will be largely self-directed or autonomous.

Specific Competences

That the students will be able to understand the technologies and markets behind the data storage and delivery in the network.

That the students will be able to understand the technical concepts related to delivery networks architecture, information centric networks architecture and network storage

That the students will be able to identify limitations and design new technical solutions to improve delivery networks performance

That the students have a wider look to market size, competitors and sources of revenue.

DESCRIPTION OF CONTENTS: PROGRAMME

Chapter 0. Introduction

Chapter 1. Introduction to Networking for Content Delivery

Chapter 2. Evolution of CDN Architectures

Chapter 3. Evolution of CDN Ecosystem

Chapter 4. Content distribution in p2p networks

Chapter 5. Content distribution in the online advertising ecosystem

Chapter 6. APIs for content distribution

LEARNING ACTIVITIES AND METHODOLOGY

Learning activities

Theorical classes

Laboratory classes

Group assignments

Individual assignments

Methodology

Presentations in the class by the teacher with support of computer and audiovisual media, in which the main concepts of the subject are developed and the literature is provided to supplement student learning.

Critical reading of additional texts: Newspaper articles, reports, manuals and / or academic articles, either for further discussion in class, either to expand and consolidate the knowledge of the subject.

Resolution of practical cases, problems, etc. posed by the teacher individually or in group

Presentation and discussion in class of topics related to the content of the course, as well as case studies

Preparation of papers and reports individually or in group

ASSESSMENT SYSTEM

Interim exams Lab assignments Final exam

% end-of-term-examination:	40
% of continuous assessment (assigments, laboratory, practicals):	60

ADDITIONAL BIBLIOGRAPHY

- Hau, T.; Burghardt, D.; and Brenner, W. Multihoming, Content Delivery Networks, and the Market for Internet Connectivity, -, -
- S.V. Nagaraj Web Caching and Its Applications , -, -
- S.V. Nagaraj Web Caching and Its Applications, Springer, 2004

BASIC ELECTRONIC RESOURCES

- . Content Centric Networks: https://www.ccnx.org/
- - . CDN Taxonomy: http://www.cloudbus.org/reports/CDN-Taxonomy.pdf
- Van Jacobson . A new way to look at networking : https://www.youtube.com/watch?v=oCZMoY3q2uM