Inventory of natural heritage by landscape units

Academic Year: (2023 / 2024)

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Department assigned to the subject: Humanities: History, Geography and Art Department Coordinating teacher: FIDALGO GARCIA, PABLO Type: Electives ECTS Credits : 3.0 Year : 1 Semester : 2

### OBJECTIVES

#### COMPETENCES

Possess and understand knowledge that provides a basis or opportunity to be original in the development and / or application of ideas, often in a research context.

That the students know how to apply the acquired knowledge and their problem-solving capacity in new or little-known environments within broader (or multidisciplinary) contexts related to their area of ¿¿study.

That students are able to integrate knowledge and face the complexity of making judgments based on information that, being incomplete or limited, includes reflections on the social and ethical responsibilities linked to the application of their knowledge and judgments.

That students know how to communicate their conclusions and the latest knowledge and reasons that support them to specialized and non-specialized audiences in a clear and unambiguous way.

That students possess the learning skills that allow them to continue studying.

Analyze the different indicators that allow knowing the relevance of Spanish tourism in the world. Interpret the ways to promote the growth of the national, regional and local tourist offer, based on cultural and natural resources.

That the students interpret the keys of the territorial balance, and the cultural integration of the marginalized areas. Identify the tourist fabric as the integration of natural and cultural assets, establishing relationships of commitment and balance between both realities.

Apply the ability to work as a team on topics related to cultural and natural heritage.

Properly manage the use of innovative concepts related to tourism management.

Define a work methodology, from field work to the interpretation and publication of results in the field of tourism resource management.

Evaluate the strategic role of tourism for the economic development of peoples and the enhancement and active conservation of natural and cultural resources.

Analyze the sources of information for the analysis of tourist spaces and activities. Promote spaces for different types of tourism and tourists, emphasizing, in particular, cultural and environmental aspects through paths of discovery and integration.

Train to interpret social and cultural diversity.

Identify the specific tools to develop tourism activities and products based on environmental and

cultural resources without jeopardizing the conservation of resources and the sustainability of tourism activity.

Value the critical spirit for a permanent improvement of the tourist product, taking the initiative in the permanent renewal and updating of the offers.

Apply the economic, legal, social and political variables that intervene in Tourism, to promote assets of cultural and natural interest.

Decide on the planning of tourist spaces.

Evaluate the appropriate resources to promote a space or a specific cultural asset.

Analyze states of conservation and quality of cultural assets linked to the tourist world

Demonstrate knowledge of tourism.

Identify problems and potential of tourism resources and spaces.

Write diagnoses and strategies for tourist territories and destinations.

### LEARNING OUTCOME

This subject will provide students with the necessary knowledge to value the resources of a territory from a tourist perspective. After completing their studies, they must be able to territorially recognize a space, detect its tourism potential, and design instruments for locating, planning, managing, communicating and disseminating natural resources through proposals for offers of different cultural and natural tourism products.

### DESCRIPTION OF CONTENTS: PROGRAMME

Topic 1. Conceptual framework of the landscape. Evolution and current situation

Topic 2. Characterization of the components of the landscape

Topic 3. Methodology for the delimitation and Assessment of landscape units

Topic 4. The European Landscape Convention (CEP). Integration of the landscape in the territorial and urban planning legislation. Landscape policies.

### LEARNING ACTIVITIES AND METHODOLOGY

FORMATION ACTIVITIES

Theorical class

**Practical classes** 

External activity linked to individual work

Tutoring

Individual student work

# TEACHING METHODOLOGIES

Presentations in the teacher's class with computer and audiovisual media support, in which the main concepts of the subject are developed and the bibliography is provided to complement the students' learning.

Critical reading of texts recommended by the teacher of the subject:

Press articles, reports, manuals and / or academic articles, either for later discussion in class, or to expand and consolidate the knowledge of the subject.

Resolution of practical cases, problems, etc. raised by the teacher individually or in groups

Exhibition and discussion in class, under the teacher's moderation of topics related to the content of the subject, as well as practical cases

Elaboration and exhibition of work of works individually

### ASSESSMENT SYSTEM

% end-of-term-examination/test:	0
% of continuous assessment (assigments, laboratory, practicals):	100
In ordinary call:	

- Participation in class: 20%

- Individual work: 80%

In extraordinary call:

- Individual work: 100%

# BASIC BIBLIOGRAPHY

- Fernández García, Felipe: "La representación gráfica de los paisajes rurales. Cuestiones de método" en Eria, nº 83, Eria, 2010

- Fernández Salinas, Víctor: "Los paisajes culturales de Asturias" en Eria, nº 91, Eria , 2013

- Mata Olmo, Rafael: Atlas de los paisajes de España. , Centro de Publicaciones, Ministerio de Medio Ambiente,, 2004

- Sanz Herraiz, Concepción; Mata Olmo, Rafael: Geografía de los paisajes de España. , UNED, 2014