

Academic Year: (2023 / 2024)

Review date: 23-04-2023

Department assigned to the subject: Humanities: History, Geography and Art Department

Coordinating teacher: POVEDANO MARRUGAT, ELISA MARIA

Type: Electives ECTS Credits : 3.0

Year : 1 Semester : 1

DESCRIPTION OF CONTENTS: PROGRAMME

1. Cultural Policies: concept, history, evolution, models.
2. Public policies in the field of culture and heritage: organisational instruments.
3. Territorial Sustainability. World Heritage Cities
4. Promotion of Cultural Identity. Cooperation
5. Promotion of Creativity
6. Cultural Diversity: Accessibility and Inclusion
7. Consolidation of citizen participation.

LEARNING ACTIVITIES AND METHODOLOGY

TRAINING ACTIVITIES

Theoretical class

Practical classes

Tutorials

Group work

Individual student work

The blended learning modality will establish a lower number of classroom hours, a minimum of 40% per subject (AF1), and more time for online work, which will be assessed within the training activities AF2, AF6 and AF7, as well as attendance to face-to-face and online tutorials in a systematic way (AF5).

TEACHING METHODOLOGIES

Class lectures by the lecturer with the support of computer and audiovisual media, in which the main concepts of the subject are developed and the bibliography is provided to complement the students' learning.

Critical reading of texts recommended by the subject teacher:

Press articles, reports, manuals and/or academic articles, either for subsequent discussion in class or to expand and consolidate knowledge of the subject.

Resolution of practical cases, problems, etc. posed by the teacher individually or in groups.

Presentation and discussion in class, under the moderation of the teacher, of topics related to the content of the subject, as well as practical cases.

Preparation of individual or group work and reports.

ASSESSMENT SYSTEM

Active participation in the practical classes and evaluation of the field work 60%.

The final exam may be an exam or final paper as agreed in class and will be worth 20%.

Class attendance and participation in 20%.

In order to obtain the average for the course, each of the parts -final exam and continuous assessment- must have been passed with a minimum grade of 5 out of 10.

Extraordinary assessment: exam

% end-of-term-examination:	20
% of continuous assessment (assignments, laboratory, practicals...):	80

BASIC BIBLIOGRAPHY

- Abad Licerias, José María: Propuestas para una nueva política de fomento del patrimonio histórico español. , América Ibérica, 2001
- AA.VV.: Proyectos urbanos y arqueología en las ciudades patrimonio de la humanidad de España. , Grupo de Ciudades Patrimonio de la Humanidad de España, , 2011
- AA.VV.: Planificación interpretativa y diseño de centros: primeros modelos., Consejería de Cultura, , 2002
- Andalucía Consejería de Cultura: III Plan General de Bienes Culturales: documento para el debate., Consejería de Cultura, , 2012
- Asociación de Gestores Culturales de Andalucía: Gestión cultural del patrimonio y accesibilidad universal. , GECA, , 2010
- García Hernández, María: Turismo y conjuntos monumentales: capacidad de acogida turística y gestión de flujos de visitantes. , Tirant lo Blanch, , 2003
- Mondéjar Jiménez, Juan Antonio: Turismo cultural en ciudades Patrimonio de la Humanidad. , Ediciones de la Universidad de Castilla-La Mancha, , 2009
- Sánchez Goyanes, Enrique: Ciudades patrimonio de la humanidad de España: urbanismo y patrimonio histórico. , Dirección General de Cooperación y Comunicación Cultural: Grupo Ciudades Patrimonio de la Humanidad de España, 2001
- Troitiño Vinuesa, Miguel Ángel: Ciudades patrimonio de la humanidad: patrimonio, turismo y recuperación urbana. , Universidad Internacional de Andalucía: Consejería de Cultura., 2009
- Troitiño Vinuesa, Miguel Ángel: Dinámicas funcionales del turismo y sus impactos en las Ciudades Patrimonio de la Humanidad: estudios comparados entre México y España., Libros a Cielo Abierto, , 2010
- Vicente Hernández, Eva: Economía del patrimonio cultural y políticas patrimoniales: un estudio de la política del patrimonio arquitectónico en Castilla y León. , Instituto de Estudios Fiscales, , 2007
- Villafranca Jiménez, María del Mar: Acogida de visitantes en monumentos y sitios del Patrimonio Mundial: modelos europeos de gestión: problemática y alternativas de solución. , Patronato de la Alhambra y el Generalife, , 2008