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**Academic Year: ( 2023 / 2024 )****Review date: 05-07-2021**

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**Department assigned to the subject: Communication and Media Studies Department****Coordinating teacher: MEJON MIRANDA, ANA MARIA****Type: Compulsory ECTS Credits : 3.0****Year : 1 Semester : 1**

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## OBJECTIVES

Learning outcomes

The student will be able to:

- Recognize the documentary modes that are developing online
- Identify the main traits of transmedia documentary storytelling
- Understand the changes driven by the Internet in funding, distribution and consumption.
- Analyze critically transmedia narratives.

## DESCRIPTION OF CONTENTS: PROGRAMME

1. Introduction to interactive filmmaking
2. Immersive tools I: narratives and storylines.
3. Immersive tools II: interactive audio and pictures.
4. Immersive tools III: publishing.
5. Structure of interactive projects
6. Interactive online videos: visual language, distributing and consuming.
7. Multimedia script.
8. Interactive projects: development & management.

All the themes of the course will be illustrated through case studies.

It will be analyzed :

- Current trends of documentary story
- New documentary formats ( webdocumentary)
- Genres Hybridization
- Transmedia Documentary

## LEARNING ACTIVITIES AND METHODOLOGY

### LEARNING ACTIVITIES

- Lectures
- Practical courses
- Team work
- Individual work
- Seminars and workshops (invited faculty / professionals)

### METHODOLOGY

- Lectures
- Analysis and discussion of papers / transmedia projects.
- Presentation and discussion of individual and group projects developed by the students.

## ASSESSMENT SYSTEM

<b>% end-of-term-examination:</b>	0
<b>% of continuous assessment (assignments, laboratory, practicals...):</b>	100

The final work will consist of a webdoc project that will be developed with the partial exercises that the professors will be requesting.

The objective of the practicals is to explore tools that give a new dimension to the linear documentary project and to learn to provide an interactive view to linear stories.

## BASIC BIBLIOGRAPHY

- Francés, Miquel; Gavaldà, Josep; Llorca, Gema; Peris, Àlvar. El documental en el entorno digital, UOC, 2013
- Francés, Miquel; Gavaldà, Josep; Llorca, Gema; Peris, Àlvar. El documental en el entorno digital, UOC, 2013.
- Jenkins, H. Convergence culture. La cultura de convergencia de los medios de comunicación. , Paidós, 2008
- Lancaster, Kurt Video Journalism for the Web: A Practical Introduction to Documentary Storytelling. , Routledge, 2012
- Matthieu Lietaert (ed.) Webdocs. A survival guide for online filmmakers, Not So Crazy! Productions, 2011
- Scolari, C. Narrativas transmedia. Cuando todos los medios cuentan, Deusto, 2013

## ADDITIONAL BIBLIOGRAPHY

- Saunders, D. Documentary. , London, Routledge Film Guidebooks, 2010.
- Rosenthal-Corner (eds.). New challenges for documentary. , Berkeley, University of California Press, 2005

## BASIC ELECTRONIC RESOURCES

- . i-docs · El documental y el futuro del periodismo: <http://i-docs.org/2013/07/31/interactive-documentary-and-the-future-of-journalism/>
- Harvard University . Journalism and Television Documentary : <http://www.nieman.harvard.edu/reports/article/101602/Where-Journalism-and-Television-Documentary-Meet.aspx>
- Harvard University . Documentary and storytelling: <http://www.niemanlab.org/2014/01/vice-news-wants-to-take-documentary-style-storytelling-to-hot-spots-around-the-globe/>
- MIT . Open Documentary Lab at MIT: <http://opendoclab.mit.edu/>
- NFB . NFB Interactive: <https://www.nfb.ca/interactive/>
- Pilar Carrera et al . Documentary! New Trends, new formats: <https://www.edx.org/course/uc3mx/uc3mx-pca-1x-documentary-new-trends-new-2451#.VB1prOd4yvl>
- RTVE . Webdocs & alt. "Somos documentales": <http://www.rtve.es/documentales/webdocs/>
- UNION DOCS . Union docs collaborative productions: <http://www.uniondocs.org/2014-05-31-de-curatoribus/>

