

Academic Year: ( 2023 / 2024 )

Review date: 08/05/2023 21:47:09

Department assigned to the subject: Communication and Media Studies Department

Coordinating teacher: FERNANDEZ-RODRIGUEZ LABAYEN, MIGUEL

Type: Compulsory ECTS Credits : 3.0

Year : 1 Semester : 2

## OBJECTIVES

- To possess and understand key knowledge to be able to be original in the development and application of ideas, often within a research context.
- Capacity to apply knowledge and solve problems in new environments within wider contexts (or multidisciplinary) related to the area of study..
- Capacity to express knowledge, convey reasoning and reach conclusions to specialized and non-specialized audiences in a clear, unambiguous fashion.
- Capacity to learn in order to keep studying in an autonomous fashion.
- Produce, manage and organize audiovisual productions for cinema and television.
- Evaluate and organize the economic management of productions.
- Identify the roles and human resources relations within the context of audiovisual productions.
- Define exploitation and commercialization pathways for audiovisual productions.
- Identify, select and develop proposals for film and television projects.
- Capacity to create viability studies, package creation and budgets.
- Capacity to identify funding opportunities and solve economic and financial problems for audiovisual projects.
- Create and explain audiovisual projects in pitching sessions.
- Identify and classify the appropriate technical and working crews for each phase of the project: preproduction, shooting and postproduction.
- Control the amortization processes of audiovisual productions.
- Supervise and manage the postproduction and finalization processes.

## DESCRIPTION OF CONTENTS: PROGRAMME

1. THE NEW AND THE TRADITION IN FILM AND TV TRENDS
2. TECHNOLOGICAL TRENDS: DIGITAL CINEMA, ANALOGUE APPARATUSES. FORMATS AND AESTHETICS
3. AESTHETIC TRENDS: RETRO, VINTAGE AND ANACHRONISM
4. AESTHETIC TRENDS II: EXTREME CINEMA
5. INDUSTRIAL TRENDS: BLOCKBUSTERS, REBOOTS, SEQUELS AND REMAKES
6. FILM PROMOTION AND EXHIBITION: NON-COMMERCIAL CIRCUITS
7. NARRATIVE AND THEMATIC TRENDS I: MODULAR NARRATIVES AND FILM GENRES
8. INTERSECTIONAL PERSPECTIVES IN CONTEMPORARY FILM & TELEVISION

#### ASSESSMENT SYSTEM

<b>% end-of-term-examination/test:</b>	80
<b>% of continuous assessment (assignments, laboratory, practicals...):</b>	20
-Class participation and elaboration of individual assignments (20 %)	
-Plan and development of a final written or video essay (80 %)	

#### BASIC BIBLIOGRAPHY

- CHURCH, David Post-Horror: Art, Genre and Cultural Elevation, Edinburgh University Press, 2022
- Casetti, Francesco The Lumière Galaxy: Seven Key Words for the Cinema to Come. , New York: University of Columbia Press, 2015
- Frey, Mattias. Extreme Cinema. The Transgressive Rhetoric of Today's Art Film Culture. , Rutgers, NJ: Rutgers University Press, 2016
- HERBERT, Daniel & VEREVIS, Constantine (eds.) Film reboots, Edinburgh University Press, 2022