Trends of contemporary fiction

Academic Year: (2023 / 2024) **Review date: 08-05-2023**

Department assigned to the subject: Communication and Media Studies Department

Coordinating teacher: FERNANDEZ-RODRIGUEZ LABAYEN, MIGUEL

Type: Compulsory ECTS Credits : 3.0

Year : 1 Semester : 2

OBJECTIVES

-To possess and understand key knowledge to be able to be original in the development and application of ideas, often

within a research context.

-Capacity to apply knowledge and solve problems in new environments within wider contexts (or multidisciplinary)

related to the area of study..

-Capacity to express knowledge, convey reasoning and reach conclusions to specialized and non-specialized audiences in

a clear, unambiguous fashion.

-Capacity to learn in order to keep studying in an autonomous fashion.

-Produce, manage and organize audiovisual productions for cinema and television.

-Evaluate and organize the economic management of productions.

-Identify the roles and human resources relations within the context of audiovisual productions.

-Define exploitation and commercialization pathways for audiovisual productions.

-Identify, select and develop proposals for film and television projects.

-Capacity to create viability studies, package creation and budgets.

-Capacity to identify funding opportunities and solve economic and financial problems for audiovisual projects.

-Create and explain audiovisual projects in pitching sessions.

-Identify and classify the appropriate technical and working crews for each phase of the project: preproduction, shooting

and postproduction.

-Control the amortization processes of audiovisual productions.

-Supervise and manage the postproduction and finalization processes.

DESCRIPTION OF CONTENTS: PROGRAMME

1. THE NEW AND THE TRADITION IN FILM AND TV TRENDS

2. TECHNOLOGICAL TRENDS: DIGITAL CINEMA, ANALOGUE APPARATUSES. FORMATS AND AESTHETICS

3. AESTHETIC TRENDS: RETRO, VINTAGE AND ANACHRONISM

4. AESTHETIC TRENDS II: EXTREME CINEMA

5. INDUSTRIAL TRENDS: BLOCKBUSTERS, REBOOTS, SEQUELS AND REMAKES

6. FILM PROMOTION AND EXHIBTION: NON-COMMERCIAL CIRCUITS

7. NARRATIVE AND THEMATIC TRENDS I: MODULAR NARRATIVES AND FILM GENRES

8. INTERSECTIONAL PERSPECTIVES IN CONTEMPORARY FILM & TELEVISION

ASSESSMENT SYSTEM

-Class participation and elaboration of individual assignments (20 %)

-Plan and development of a final written or video essay (80 %)

% end-of-term-examination:	80
% of continuous assessment (assigments, laboratory, practicals…):	20

BASIC BIBLIOGRAPHY

- CHURCH, David Post-Horror: Art, Genre and Cultural Elevation, Edinburgh University Press, 2022
- Casetti, Francesco The Lumière Galaxy: Seven Key Words for the Cinema to Come. , New York: University of Columbia Press, 2015
- Frey, Mattias. Extreme Cinema. The Transgressive Rhetoric of Today¿s Art Film Culture. , Rutgers, NJ: Rutgers University Press, 2016
- HERBERT, Daniel & VEREVIS, Constantine (eds.) Film reboots, Edinburgh University Press, 2022