

Academic Year: ( 2023 / 2024 )

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Department assigned to the subject: Communication and Media Studies Department

Coordinating teacher: MEJON MIRANDA, ANA MARIA

Type: Compulsory ECTS Credits : 3.0

Year : 1 Semester : 1

## OBJECTIVES

### COMPETENCIAS OFICIOS DEL AUDIOVISUAL

-To possess and understand key knowledge to be able to be original in the development and application of ideas, often

within a research context.

-Capacity to apply knowledge and solve problems in new environments within wider contexts (or multidisciplinary) related to the area of study.

-Capacity to express knowledge, convey reasoning and reach conclusions to specialized and non-specialized audiences in

a clear, unambiguous fashion.

-Capacity to learn in order to keep studying in an autonomous fashion.

-Produce, manage and organize audiovisual productions for cinema and television.

-Evaluate and organize the economic management of productions.

-Identify the roles and human resources relations within the context of audiovisual productions.

-Define exploitation and commercialization pathways for audiovisual productions.

-Identify, select and develop proposals for film and television projects.

-Capacity to create viability studies, package creation and budgets.

-Capacity to identify funding opportunities and solve economic and financial problems for audiovisual projects.

-Create and explain audiovisual projects in pitching sessions.

-Identify and classify the appropriate technical and working crews for each phase of the project: preproduction, shooting

and postproduction.

-Control the amortization processes of audiovisual productions.

-Supervise and manage the postproduction and finalization processes.

## DESCRIPTION OF CONTENTS: PROGRAMME

1. THE CHARACTERIZATION PROCESS
2. CASTING DIRECTING
3. CINEMATOGRAPHY CRAFT
4. SOUND AND MUSIC IN THE CINEMA
5. FILM DIRECTING CRAFT
6. EDITING
7. ANIMATION: PRODUCTION AND MANAGEMENT
6. ART DIRECTION: CREW AND ROLES
7. THE EDITING CRAFT
8. DIRECTION: WRITING IN IMAGES

## ASSESSMENT SYSTEM

<b>% end-of-term-examination/test:</b>	60
<b>% of continuous assessment (assignments, laboratory, practicals...):</b>	40
Class attendance and participation	
Final essay	