

Master's Thesis

Academic Year: (2023 / 2024)

Review date: 26-04-2023

Department assigned to the subject: Business Administration Department

Coordinating teacher: ZARRAGA OBERTY, CELIA MARIA

Type: Master Final Project ECTS Credits : 12.0

Year : 1 Semester : 2

REQUIREMENTS (SUBJECTS THAT ARE ASSUMED TO BE KNOWN)

In order to develop a sound Final Master Thesis, students should have completed the following courses:

- Managing and leading people
- Strategic management
- International strategic management
- Organizational Behavior
- Comparative HR
- Financial management
- Commercial management
- Production management
- Accounting
- Selection and development
- Managing Employee Attitudes and Behavior
- Research methods and topics in HR

OBJECTIVES

The Master's Thesis is a unique opportunity to:

- Identify relevant information sources on HR issues
- Analyze and integrate information on HR issues
- learn how to use tools for qualitative and quantitative data analysis
- Develop an original, well-founded dissertation on HR issues
- Present and defend one's own arguments on specific HR issues

DESCRIPTION OF CONTENTS: PROGRAMME

Students will be required to work on their Master's Thesis from the second term on. Each student will be supervised at least by one faculty member.

LEARNING ACTIVITIES AND METHODOLOGY

To develop the Master's Thesis, students may employ a variety of methods in combination, such as:

- Reading of relevant documents (e.g., book chapters, academic papers, handbooks, reports) on the HR issues to be studied;
- Qualitative research tools, such as interviews with relevant informants (e.g., employees, managers);
- Quantitative research tools, such as surveys.

ASSESSMENT SYSTEM

The Master's Thesis will be evaluated by a committee composed of three experts in the HRM field, based on the following criteria:

Written report (60%)
Oral presentation (40%)

Theses are checked for plagiarism through the software Turnitin.

BASIC BIBLIOGRAPHY

- Bryman A. & Bell E. Business Research Methods, 3rd edition , Oxford University Press, 2011
- Collis J. & Hussey R. Business Research: A Practical guide for undergraduates and postgraduate students, 3rd Edition, Palgrave Macmillan, 2009
- Cottrell S. Critical Thinking Skills: Developing effective analysis and argument, Palgrave MacMillan, 2005
- Maylor H. and Blackmon K. Researching Business and Management, Palgrave, 2005
- Peter M. Nardi Doing Survey Research, Routledge, 2013

ADDITIONAL BIBLIOGRAPHY

- Silverman D. Doing Qualitative Research: A Practical Handbook, Sage, 1999