

Academic Year: ( 2023 / 2024 )

Review date: 08-09-2022

Department assigned to the subject: Communication and Media Studies Department

Coordinating teacher: TUÑÓN NAVARRO, JORGE FELIX

Type: Electives ECTS Credits : 3.0

Year : 1 Semester :

**REQUIREMENTS (SUBJECTS THAT ARE ASSUMED TO BE KNOWN)**

Introduction to the study of Social Communication

**OBJECTIVES**

Students should be able to identify emerging profiles of journalism in the new network society and topics associate to them with different areas of specialized journalism. This is postgraduate course, so it means an introduction to research. For those students who must demonstrate their knowledge about previous academic research, published in the main journals in different areas of communication. The course is not intended as a professional approach, which must have been acquired in undergraduate studies, but allow an approach from communication research. The student should demonstrate they have acquired the skills necessary to initiate an academic research in course from perspective of network society.

**DESCRIPTION OF CONTENTS: PROGRAMME****EMERGING JOURNALISTIC PROFILES ADAPTED TO THE NETWORK SOCIETY**

\* This subject is part of the Jean Monnet Chair 2022 FUTEUDISPAN - 101083334, directed by Professor Jorge Tuñón.

**1. THE CLASSIC AND CURRENT PROFILE AND SKILLS OF THE JOURNALIST**

- 1.1. Global perspectives on journalism and convergent culture
- 1.2. Transmedia Culture and New Media Models
- 1.3. Specialised journalism
- 1.4. Citizen Reporting: Between Myth and Reality
- 1.5. Visual representations of information
- 1.6. Curation and curators of information: Models and trends in information visualisation

**2. THE EUROPEAN JOURNALIST IN TIMES OF COVID-19**

- 2.1. How has the pandemic changed the practice of journalism?
- 2.2. Pandemic journalists
- 2.3. Pandemic audiences
- 2.4. Pandemic content
- 2.5. COVID 19 and disinformation.

**3. THE JOURNALIST FACED WITH THE PHENOMENON OF DISINFORMATION: AN EU APPROACH**

- 3.1. Europe, disinformation and the pandemic. The state of play
- 3.2. Journalism: A European invention for the search for and publication of the truth.
- 3.3. Disinformation and fake news.
- 3.4. Solutions to disinformation? Fact-checking and framing under debate.
- 3.5. The effects of disinformation
- 3.6. The European Union in the face of disinformation.
- 3.7. Social networks, populism and fake news in Europe and in the world.
- 3.8. Journalism, disinformation and Brexit
- 3.9. Journalism, disinformation and European elections.
- 3.10. Journalism and pandemics: perennial disinformative media contexts?

#### LEARNING ACTIVITIES AND METHODOLOGY

The training activities linked to this subject are closely linked to the didactic units taught and the theoretical sessions. In relation to the methodology, a system of expository methodology of the theory will be applied and pedagogical elements and tools will be used to provide interactivity between the student and the teacher in class with pedagogical character, applying for their analysis techniques of group dynamization, exhibitions and analyzing Some of the texts and essays related to the taught subject supported with open debates between the different members of the group that will make up the subject.

Finally, the tutoring regime will be face-to-face and personalized with the student of the group to consult questions and bibliography.

#### ASSESSMENT SYSTEM

Being a postgraduate course, with a profile associated with research students must demonstrate their knowledge of the research academic report on the various topics discussed in depth in the subject. Therefore, what is required is that the student is in full academic learning process to understand the variables and trends that offers communication and media in the Digital Age. For this, the The student must demonstrate that he has acquired the necessary skills to initiate an investigation on any aspect of the issues addressed in class applying the different methodologies common in the sciences social.

Also, it will be evaluated if the student is able to solve the questions that arise in the theoretical topics addressed in the subject, as well as the initiatives, the degree of commitment and work that each student contribution in each of the topics offered during the semester in the subject.

The delivery of 2 practices throughout the semester is required (continuous assessment), which make up 50% of the final grade. The other 50% derives from a research work, equivalent to the final exam.

<b>% end-of-term-examination:</b>	50
<b>% of continuous assessment (assignments, laboratory, practicals...):</b>	50

#### BASIC BIBLIOGRAPHY

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- Kawamoto, K. (ed.) Digital Journalism: Emerging Media and the Changing Horizons of Journalism, Lanham: Rowman & Littlefield, (2003)
- Luena, C. ; Sánchez, J; Elías, C. La desinformación en la UE en tiempos del COVID 19, Tirant lo Blanch, 2021
- López-García, G.; Palau-Sampio, D; Palomo, B; Campos-Domínguez, E.; Masip, P. Politics of Disinformation, Wiley Blackwell, 2021
- Park, D. W. y Pooley, J. The History of Media and Communication Research, New York: Peter Lang, (2008)
- Salmon, C. Storytelling: The Machine that Fabricates Histories and Forms Spirits, Pennsylvania: Pennsylvania State University Press, (2008)
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